Ron Averett Named Presidentand CEO for USA and Canada at Electronic Bill Delivery and Payment Leader AcceptEmail

Sees North American Marketplace Eager to Embrace AcceptEmail'sConvenient, Simple, Disruptive Technology

NEW YORK - August 18, 2015 – AcceptEmail has named veteran payments industry executive Ron Averett as president and CEO for the United States and Canada. He will oversee AcceptEmail's sales and business development from the company's Manhattanoffice, which opened on May 6.

Averett said that AcceptEmail stands a greatchance to bring to America the same high level of success that it has enjoyedin Western Europe, where the company is the market leader for consumerremittances. AcceptEmail holds a 95% market share in the Netherlands, its home country, and has more than 600 corporate clients.

> *"AcceptEmail is a great example of what everyone is always looking for – a truly disruptive technology."*
> — Ron Averett

Ridingthe Wave from Europe to America

America is rapidly catching up to Europe in itsdevelopment as a highly mobile, digitally savvy society, Averett notes. AcceptEmail'sSoftware-as-a-Servicewas a perfect fit for the needs of European consumers, who preceded theirAmerican counterparts by about five years in their full adoption of mobilephones and associated technology, including mobile payments.

"AcceptEmail came to America at exactly theright time," said Averett. "They caught the trends towards mobile paymentmethods in Europe. Now the American consumer is ready for, and is demandingmore and more, the features and functions in bill payment that only AcceptEmail offers. That includes the ability to make payments at any time and fromanywhere, with no burdensome re-keying of information and with real-timeconfirmation of payments executed."

RapidDeployment Capability Poses a Formidable Challenge to Competitors

Averett has been a payments professional sincehis first banking job with Citi back in 1980. He

has served as president andCEO of Princeton eCom and Softgate Systems. He has also been on the board ofdirectors at BillTrust, Andera, and Motionsoft.

While AcceptEmail's bill delivery and paymentexperience holds tremendous appeal for consumers – especially those of thecoveted Millennial Generation – Averett points outthat the company's technology brings even more substantial and tangiblebenefits to the companies that deploy it.

"In all my experience with payments softwareand systems, I've never encountered one that can be integrated so easily andrapidly into a company's IT infrastructure. AcceptEmail obviously invested agreat deal of time and expertise in developing the system's back end. Insteadof the six to nine months that deployments usually require, AcceptEmail can beup and running in a couple of weeks.

"This is tremendous news for billers. It is agreat example of what everyone is always looking for – a truly disruptivetechnology," stated Averett.

Peter Kwakernaak, CEO of AcceptEmail, concurred, statingthat the proprietary tooling designed by the company's engineers enablesAcceptEmail to quickly transform any file format onto the company's platform.They also went further and automated all other steps in the implementationprocess.

"We are a SaaS company, so our goal is to takeaway all potential hurdles in the implementation that prevent the customer fromsending AcceptEmails. Only when those emails go out do we start making money.That's why it is neither our intention nor our business model to spend a lot oftime or to earn a lot of dollars by keeping our people occupied inimplementation projects," said Kwakernaak.

A BusyAutumn Ahead, Building on Early Enthusiasm in the American Payments Market

Averett joins AcceptEmail just in time toaccompany Kwakernaak and the AcceptEmail team in spreading the word at several prestigiousindustry events during the upcoming months.

AcceptEmail has been asked to demonstrate itscapabilities at Finovate Fall 2015 in New York onSeptember 16-17.

The company has also been named a finalist inthe Most Innovative Non-Financial Institution Category at the 2015 BAI-Infosys Finacle Global Banking InnovationAwards.The award winners will be announced atthe Bank Administration Institute's Retail Delivery 2015 Conference and Expo in Las Vegas. October13-15.

According to BAI, the award category "recognizeoutstanding achievements by organizations that stand out from its competitors,present innovative solutions and helps set industry trends."

AcceptEmail will also return to Vegas October25-28 to take part in Money2020.

On July 28, the company announced a partnership withPayWithMyBankwhereby AcceptEmail payments may be made directly from the consumer's checkingaccount via Verified ACH. PayWithMyBankalready enables approximately 90% of US online banking customers to use its service.

AcceptEmail also recently inked its first reselleragreementin the United States. EBP LLC of Riviera Beach, Florida, will focus onAcceptEmail sales to billers in the property management, energy and financialservices sectors.

ABOUT ACCEPTEMAIL

AcceptEmail is theeasiest way to receive and pay bills and reminders for consumers and SMEs.Rather than a notification to log in to a biller portal, customers receivereal-time payment requests via various messaging solutions: email, mobile, QRcode or social media. In a few clicks, bills can be paid directly from the inbox,using online or mobile payment methods. No manual data (re)entry is involved,and the customer does not need to register or log-in. Customers experience moreconvenience, with fewer steps to take and with real-time updates that show thecurrent status of the bill in the message itself.

AcceptEmail is the market leader for consumer remittances in Western Europe, serving approximately 600 clients. IntelligentHQ.com named the company one of Europe's 50 Hottest FinTech Companies in 2014. Headquartered in Amsterdam, AcceptEmail has offices in Belgium, Germany, the UK, and its recently opened (May 2015) location in New York.

AcceptEmail pressroom