Digital billing and recurring payment management made easy thanks to SlimPay and AcceptEmail partnership

SlimPay teams up with AcceptEmail, to provide companies with a combined proposition that adds value to the management of digital billing and recurring payments.

AcceptEmail is a leading billing service that drives faster payments and reduces costs. With AcceptEmail companies can easily migrate their paper-based customers to easy-to-use digital billing and e-pay. With this partnership AcceptEmail can be used to confirm or trigger future recurring payments handled by SlimPay, including the retrial of failed payments. In addition, AcceptEmail complements SlimPay's electronic mandate signature technology by offering billers a premium billing solution in case a direct debit fails or if more billing options are provided. Instead of sending a paper bill, companies now deliver their bills and reminders via a variety of messaging channels: email, text and social (Twitter, WhatsApp, Messenger, Wallet, et cetera).

Payment is an essential step in the customer journey and key to conversion. In today's digital and connected world, customers expect a seamless and frictionless payment experience from start to finish. It is important for merchants to recognise that the more complex their onboarding and billing processes, the more obstacles between their customers' cash and their bank account. 21% of consumers who abandon the payment process do so because the process takes too long. Efficient procedures for dealing with payments also bring advantages directly to the merchant, as they can save time and effort, so that they can concentrate on other areas of the business. Both SlimPay and AcceptEmail have a common goal: to take the headache out of payments and make them as easy as possible, for both the consumer and the merchant.

Giuseppe Rizzi, Head of Partnerships at SlimPay

"When it comes to managing payments it is often difficult to get the balance between security and user experience. SlimPay offers merchants a highly user friendly way to onboard their consumers for direct debit payments, communicate about future payments and recovered failed transactions by sending AcceptEmails that can be paid straight from within the message."

Robert der Kinderen, CCO AcceptEmail

"Our joint offering is the combination of proven technologies: recurring payments by Slimpay, including AcceptEmail's automatic follow up on bounces, and for initial electronic bills that can be paid directly. Interesting detail: the word "Slim" in Dutch means "Smart" in English. Best of breed I would say. Our common goal is to unburden our clients by offering their clients the best bill payment experience ever."

ABOUT ACCEPTEMAIL

AcceptEmail is theeasiest way to receive and pay bills and reminders for consumers and SMEs.Rather than a notification to log in to a biller portal, customers receivereal-time payment requests via various messaging solutions: email, mobile, QRor social media. In a few clicks, bills can be paid directly from the inbox,using online or mobile payment methods. No manual data (re)entry is involved,and the customer does not need to register or log-in. Customers experience moreconvenience, with fewer steps to take and with real-time updates that show the current status of the bill in the message itself.

AcceptEmail is the market leader for consumer remittances in Western Europe, serving approximately 600 clients. IntelligentHQ.com named the company one of Europe's 50 Hottest FinTech Companies in 2014.

Headquartered in Amsterdam, AcceptEmail has offices in Belgium, Germany, the UK, and New York.

AcceptEmail newsroom