

# EV charging platform Soolutions raises a €800k seed round from Rockstart and a consortium of angel investors

## The startup plans to use the funding to scale their sales team and further develop its marketplace features

*Amsterdam, November 23, 2021:* Rockstart, global early stage investor, announces its co-investment in Soolutions, a Rockstart Energy portfolio company. The €800k seed round was led by a consortium of angel investors with Rockstart as co-investor. The startup plans to use the funding to scale their sales team and further develop its marketplace features.

**Soolutions** is an online platform providing Electric Vehicle Charging equipment for home owners and EV drivers. This includes charging cables and stations, certified installation services, adaptors, accessories and much more. Their products and services are accessible via the "Manage Yourself" shop and the "Turn key" Charge Configurator. These products range from electric vehicle charging stations to adapters and from installation to station management services. Via their free and consumer friendly tools, Soolutions enables every household to take part in an energy neutral world. Solutions is also accessible to businesses. By creating value added services for each of the ecosystem players, the company is creating a network effect for suppliers, enterprises, and consumers. The platform is available in the EU and beyond, products have been shipped to more than 30 countries. More than 10.000 orders have been received so far on the platform.

*“Joury is one of those rare entrepreneurs with a huge vision of what he wants to accomplish and who has the experience and drive to do it. Joury’s been active in the EV business for longer than anyone we’ve met and has relevant experience on what it’s like to scale a company from his time with ChargePoint, from employee #30 to IPO. With Soolutions, Joury and his team have made huge progress in strategy since his participation in the Rockstart Energy program last year and we believe that Joury and the team are going to grow Soolutions into an international success story.”*

— Don Ritzen, Interim Managing Partner Energy, Rockstart

*"Mass adoption of Electric Vehicles requires mass adoption of home charging. With our new round of funding and strong network of investors we are now able to further scale our sales team and accelerate the development of marketplace tools for our partners and customers. A green future is on the horizon and we are proud to be part of this movement."*

— Joury de Reuver , CEO, Soolutions

*"The Soolutions funding angel investors are strong believers in the need for cleaner transportation and see a huge opportunity in the home charging and energy market. With our investment in Soolutions we support an innovative business model and underlying technology ready to take on this challenge."*

— Consortium of angel investors

Rockstart empowers purpose-driven founders on their way to success across three domains: AgriFood, Energy, and Emerging Technologies. In the last quarter of 2020, Rockstart has launched its 22M+ Energy venture capital fund, backed by institutional investors, European family offices, informal investors and the government. Through its Energy fund, Rockstart invests in seed-stage startups contributing to the energy transition. Soolutions is one of the first follow-on investments from the fund together with [Technology Catalogue](#) and [Klimate](#). The fund also made initial investments in Advanced Infrastructure, Bia, eDRV, Helio, Okto, and Starke prior to these startups joining its acceleration program last spring, and Sympheny and Lanterne this autumn.

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## **About Soolutions**

Founded in 2019 and headquartered in the Netherlands, [Soolutions](#) is in the middle of the transition from 'start up' to 'scale up'. With the Soolutions Charge Configurator the company offers an easy to use tool for anyone looking for a home charger. Soolutions extensive partner program allows hardware suppliers, installers and EV businesses to integrate the marketplace tools into their existing business. This allows companies such as car dealerships, leasing companies, utilities and housing organisations to expand their current propositions with easy to use EV charging tools for their customers.

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## ABOUT ROCKSTART

Rockstart is an early stage investor that empowers purpose-driven founders across three domains: Energy, AgriFood and Emerging Technologies. Rockstart invests in early-stage startups and provides access to capital, market, and expertise by connecting founders with co-investors, mentors, partners, corporates and the wider Rockstart network.

Rockstart has invested in more than 260 startups and its alumni value to date is more than \$1bn. Rockstart is an international team of 40+ professionals dedicated to empowering purpose-driven founders to become scalable and drive positive change on a global scale. Rockstart has notable exits such as Wercker, Bouw7, iClinic, and in 2021, 3D Hubs and Brincr.

The company has offices in Amsterdam, Netherlands, Copenhagen, Denmark and Bogota, Colombia.



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