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Rockstart offers equity back guarantee following publication of impressive program ratings

Europe's premier startup accelerator Rockstart has delivered high-quality programs for several years offering unparalleled access to capital, market, community, and expertise to the program participants. For complete transparency for the founders that want to consider Rockstart and to facilitate their decision making to apply to our programs in the future, we are proud to share the ratings of the programs executed so far. Between 2017 and 2019, Rockstart has launched and run 10 accelerator programs. The participating startups have rated their experience in terms of Satisfaction score as 8,2 on average (on a scale 1-10) and Net Promoter Score as 58,2 on average, which is equal to “Excellent” based on the global NPS standards.

Rockstart's Co-founder and CEO, Rune Theill comments: "These numbers are a testament to the quality of work our team has delivered over the years, and what makes the results compelling for us is that the verdict comes directly from our customers, the startups. Therefore, it is my absolute pleasure to announce today that for any startup that will participate in our programs in the future, we will offer an equity back guarantee if they are not satisfied with the value of the program. This means that if for some reason the startup founders are not satisfied with our accelerator program and indicate so throughout the program, we will initiate to transfer back the equity that is normally obtained by Rockstart as part of the program terms." Instead, Rockstart will be a loan holder of the amount invested, but no longer a shareholder in the company.

A Rockstart alumnus, Simon Bushell, Founder and CEO of Sympower said: "I think the most valuable thing we got out of the Rockstart program was the ecosystem. We now have a solid network of mentors who have also become our investors. The team is super helpful, and there is a great amount of expertise during the program which makes Rockstart stand out among the accelerator offerings out there."

"The Rockstart program was 10 out of 10 for us. We received amazing support with great mentoring, advisors, office space and access to investors. Together with the awesome Rockstart team and our investors, we were able to push 3D Hubs to where we are today", says Brian Garret, Rockstart 2013 alumnus, and co-founder of 3D Hubs, the world's largest network of manufacturing services.

Rockstart will become the first accelerator with European origin to offer the quality guarantee for startups and will apply it for all future programs, starting with the inaugural [AgriFood](#) and [Health](#) programs, both of which are currently open for applications.

Rockstart's program Satisfaction and Net Promoter Scores can be found [here](#).

Rune Theill's full announcement can be viewed [here](#).

ABOUT ROCKSTART

Launched in 2011, Rockstart has accelerated over 150 startups across four core domains that have raised a total of over €87 million and generated more than 700 jobs. Passionate about driving positive change with teams from

all over the world, Rockstart plans to support and invest in more than 200 startups in its core domains over the next five years, providing follow-on capital and unparalleled access to the market along the way. To do that, the accelerator partners with large players in respective industries to connect startups to their first customers and foster collaborative innovation.



Rockstart