

# Rockstart, YES!Delft, and InnoEnergy join forces to launch EnergyXL

Three of the top-rated energy-focused startup incubation and acceleration programs in the Netherlands have announced a [joint initiative](#) that will allow startups to apply for all three programs at the same time and receive tailor-made funding and support. Rockstart, YES!Delft, and InnoEnergy will have a joined application and selection process for their startup programs in 2018.

*“We have a mission to get the best startups in energy and cleantech to join one of the strongest acceleration ecosystems in Europe. We're looking for ambitious entrepreneurs in the fields of energy transition and sustainability.”*

— Evert Jaap Lugt, managing director at YES!Delft

The three programs that comprise [EnergyXL](#) cater for startups on different growth stages that have sustainability and clean technologies at their core. The main goal of the initiative, first of its kind in the Netherlands, is to provide more value for the best teams working in the energy sector by matching their needs with the respective partner offerings.

*“We've been running our Smart Energy program since 2014. Every year, we receive a number of applications from very promising startups, for which the time isn't right to join our program. EnergyXL is there to solve this mismatch and make sure each team gets the support, guidance, and empowerment they require.”*

— Freerk Bisschop, Smart Energy program director at Rockstart

Startups interested in participating can apply until May 3 for any of the programs offered by EnergyXL, but also for all of them at once. Rockstart, InnoEnergy, and YES!Delft will review the applications individually. Every partner will create their invitation shortlist in alignment with the others, after which the best startups will be invited for the Selection Days.

During the Selection Days in late May every partner will choose the startups they want to get in their programs. If there is an overlap, the selected startups will receive combined offers from all interested partners.

*“We, at InnoEnergy, are excited to be part of this initiative. We work intensively with our startups and support them in bringing their products and services to the market. With our tailored programs, years of experience, focus in energy, and European network we offer all the ingredients for success.”*

— Raymond Meeuwsen, Business Creation Manager for InnoEnergy

## The partners

**Rockstart** runs a proven, high-intensity 180-day accelerator and extended scaling program for seed-stage energy startups using data and digital technologies as a driver or enabler. We help you build, validate and scale your business, find the best product/market fit to grow internationally and get you 100% ready for funding. We help you better understand product design, market fit and business models by enabling you to directly work with relevant suppliers, users, customers, professionals and other stakeholders in the energy sector.

**InnoEnergy** is a trusted partner and smart investor for your innovation journey throughout the energy sector. We boost the success rate of startups and power the growth of SME, by opening the door to a trusted ecosystem of key energy players. We tailor our services to suit your needs, and because we're energy specialists we understand what those needs are. Our uniquely collaborative approach help shorten time to market, mitigate risks, and multiply the value of new technologies. Energy challenges are global and to solve them we need global solutions. Our international perspective is matched by international infrastructure to help your business have global impact and contribute to a more sustainable world.

**YES!Delft** acceleration program prepares you to bring your innovative technology to market as soon as possible in your field of business. We run an intensive three-month program to prepare your tech startup for a launching customer and/or investment. Different workshops, assessments, support & coaching help you to design your pilot product, set up your legal entity, form an entrepreneurial dream team, develop your market and sales funnel and get investment ready.

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### ABOUT ROCKSTART

Rockstart, one of Europe's first multi-vertical startup accelerators, was founded in Amsterdam in 2011 with a goal

to provide startups with access to the market, capital, knowledge, and community. Since then Rockstart has become the specialist in building entire ecosystems around specific domains—such as Digital Health, Smart Energy, and Artificial Intelligence. Rockstart is actively building up entrepreneurial infrastructures around the world with its acceleration verticals, as well as early-stage startup programs, Rockstart Impact and Rockstart Launchtrack. Since the inception, Rockstart has invested in more than 120 startups and supported them in their journey to raise more than €53 million and hire more than 600 people. Rockstart is an international team of 40+ professionals dedicated to support and empower startups to become scalable and change their world for the better.

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