

# "Don't Worry, Everything is Going to be Amazing" by Saša Ostoja at Gallery 33



Kuvva & Gallery 33 present Saša Ostoja his first solo exhibition.

Info Amsterdam, Netherlands | Published on: August 5, 2014

Summary **Amsterdam based Gallery 33 presents "Don't Worry, Everything is Going to be Amazing", Saša Ostoja his first ever solo show in which he presents his interpretation of Gallery 33 as unruly wilderness, populating our space with a scattering of beasts, wild animals and beaked and furry miscreants.**

## Details Details

The exhibition runs from August 8th, 2014 till August 31th, 2014 at Gallery 33, Pazzanistraat 33, 1014 DB, Westergasfabriek, Amsterdam, The Netherlands

**Public show opening:** Friday August 8th, 18:00 - 22:00 Gallery 33.  
With special thanks to VL92 Gin and Brandt & Levie.

### About the exhibition

Saša Ostoja is taking up residence in Gallery 33 with his entourage of beasts, wild animals, and furry miscreants to create a jungle menagerie in the Westergas 'culture park.'

The art world can be a bewildering jungle or it can be a stroll in the park. We like to have our daily life turned upside down, the park turned into a jungle, and the jungle become a place of wonder, humour, inspiration and chaotic beauty. Saša Ostoja is just the artist needed for this task.

Embracing the nomen of 'Naïve Art' for his idiosyncratically stylized animals, Saša's goal is to pull the rug from under our mechanized and ritualized lives and hold up a mirror decorated in flourishing and child-like fantasy; a mirror meant not only to reflect, but to reimagine. Attacking the page with his fountain pen and a pot of ink, he creates worlds in his illustrations that simultaneously evoke and challenge societal forms.

Saša will move in with works from his personal collection, both prints and original pieces, as well as some sculptures to populate and (though you wouldn't know it at first glance) derange, disturb and delight you.

It is Saša's first solo show and our first time exhibiting a local artist by themselves.

### About Saša Ostoja

Saša Ostoja is a 31 year old illustrator from Amsterdam, making a living out of

## Present Plus

Present Plus  
Pazzanistraat 33  
1014 DB Amsterdam  
the Netherlands

## Spokesperson

**Christopher Wallace**  
pr@presentplus.net  
 presentplus

what he loves to do the most. His work is characterised by an abundance of playfulness, colours and different shapes, all surrounded with a interesting dark edge. Saša describes his drawings as movie stills from his own movie, and he's the only one who knows where it began and how it will end. His work is a reflection on how he sees our modern society. Saša graduated as a fine arts painter from the Utrecht School of the Arts.

### **Gallery 33**

Gallery 33 is housed in an old factory located in the Westergasfabriek, Amsterdam, the building is a hybrid work and exhibition location that houses Gallery 33 and Present Plus. Present Plus is an innovation studio that creates videos, products, technology, and stories. The Present Plus team built WeTransfer, Kuvva, One Minute Wonders and Artists & Algorists. Gallery 33, the offline vision of Kuvva, is dedicated to interactivity, accessibility and innovation.

**The exhibition runs from August 8th, 2014 till August 31th, 2014 at Gallery 33, Pazzanistraat 33, 1014 DB, Westergasfabriek, Amsterdam, The Netherlands**

**Stay up to date via the Gallery 33 website for future announcements.**

Relevant links



[Gallery 33](#)



[Gallery 33 - exhibition page](#)



[Saša Ostoja - instagram](#)

Images



**DON'T WORRY.  
EVERYTHING IS GOING TO BE AMAZING.**  
GALLERY 33 AMSTERDAM



**opening friday 8<sup>th</sup> august 18:00 - 22:00**





## About Present Plus

Present Plus is an innovations studio with a passion for design, software, culture, and story-telling. We co-founded, built & designed WeTransfer. Started Kuva and believe in wonders. We also enjoy collaborating with brands, marketing products and celebrate creativity in our Gallery.