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Press Release

wahwah.fm wins top prize at Next Elevator 2011, prepares first version of wahwah.fm called “Sample”

High praise has followed wahwah.fm after taking top honours at this year’s [Next Elevator Awards](#) in Berlin. Out of twelve start-up finalists such as the up-and-coming [egoArchive](#) & [Halalati](#), wahwah.fm walked off stage with first prize that also includes a scholarship for one semester at the prestigious Founder Institute Berlin plus an invaluable 24-hour SEO workshop with Hanse Ventures.

With all attention aside, wahwah.fm has been working extra hard to take its first step into the public arena with wahwah.fm Sample. It’s called Sample as this will be the first taste-test with the public, only available for a limited time. wahwah.fm will launch its full version later on in the year.

Just like an automobile manufacturer nicknaming a model of its own cars, we have also decided on calling our first version, “Sample”. The lead up will be to our full complete version ready for a late 2011 release.

“We’re really excited about the forthcoming release of wahwah.fm Sample. Just weeks away from Apple’s final authorization, we will then be able to see it in the app store. Fingers crossed, this should take no more than a few weeks.” **Philipp Eibach, Founder**

What’s the difference between the full version and the Sample version?

wahwah.fm’s Sample version will **only** be usable with the audio distribution platform SoundCloud. That means right now users will only be able to upload songs to their playlist via a SoundCloud account. In addition you will be able to search SoundCloud’s vast database of cool music to use in your wahwah.fm station.

What about adding any tracks without limitations?

wahwah.fm’s full version will allow users to do that, intended to hit the market in September 2011. However with that in mind, the SoundCloud platform is a lively, flexible platform that already allows a variety of options. - users can record their own music and upload it, as well as ‘favourite’ and send tracks by other users from their

personal SoundCloud accounts. It's a wonderful platform and combined with wahwah.fm it really enables a new and exciting listening experience. Even if you don't want to upload anything yourself, you can just sift through the stations and let your ears do the work.

Facts:

Company: Disco Volante UG

Staff: 8

Date of birth: December, 2010

In development since: 10 months

Location: Neukölln, Berlin

<http://www.wahwah.fm>

Founder: Philipp Eibach

For any questions or queries please contact:

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