

Blacknight Adopts Blacknight.host To Showcase Their Hosting Services

Leading Irish domain registrar and hosting company is proud to be a .host Pioneer

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SUMMARY

Ireland's leading domain name registrar and hosting provider is one of the first companies in the world to adopt a .host domain name as a "pioneer".

Ireland's leading domain registrar and hosting company are celebrating the release of .host domains by implementing Blacknight.host to showcase their hosting services.

.Host is a new TLD from Radix registry exclusively for the hosting community. .Host provides a unique and differentiated namespace to service the global hosting ecosystem and provides users a short & memorable domain name.

.Host is ideal for hosting providers of all levels. Companies may use a .host domain name for hosting services sites, nameservers or simply as a domain name for advertising purposes. Blacknight is currently using Blacknight.host to showcase their range of hosting services.

Blacknight CEO Michele Neylon states: "As Ireland's largest hosting provider, being one of the first to get a .host domain is a fantastic opportunity to take advantage of domain context. We are avid supporters of new gTLDs and we welcome any opportunity to incorporate them into our business. .Host is particularly exciting for us because as hosters, it speaks to us in the most practical way."

Blacknight are ambassadors of the .host Pioneer program and are one of the first companies to adopt a .host domain name. Among the top benefits of using a .host domain are: instant recognition, higher recall value, increased credibility, better branding, search recognition, ease of categorization and a competitive edge.

"It's great to see leading companies such as Blacknight, already adopt the .host namespace" said Viram Lodhia, Category Manager, .host. "Thanks to Pioneers such as them, we expect to see a lot of momentum and anticipation around the launch of GA on September 17th."

For a limited time Blacknight is offering one year of .host domain registration at the discounted rate of €34.99 ex-VAT

RELEVANT LINKS

Blacknight Hosting & Domains

<http://www.blacknight.host/>

<http://www.blacknight.host/>

Register .host domains

<https://www.blacknight.com/register-h...>

<https://www.blacknight.com/register-host-domains.html>

QUOTES

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— Michele Neylon, CEO, Blacknight

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SPOKESPEOPLE



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ABOUT BLACKNIGHT

Blacknight (<http://www.blacknight.com/>) are an Irish based, ICANN accredited domain registrar and hosting company. Recipients of several awards for their revolutionary use of social media, Blacknight are one of Europe's most cutting edge Internet companies. Blacknight constantly seek to lead the way by introducing innovative solutions for its client base and provide dedicated servers and co-location as well as a comprehensive range of Microsoft Windows and Linux based hosting plans and domain name registration services to business globally. IP transit services and other solutions for more demanding business and academic customers are offered a la carte.



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