

Blacknight Announce Adoption of Blacknight.Press

Leading Irish registrar and hosting company to lead the Pioneer Phase of .Press domain allocation



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Summary **Blacknight, Ireland's leading hosting company and domain name registrar, has been allocated the domain blacknight.press as part of the registry's pioneer program. Blacknight are using their .press domain name for their media relations and PR activity.**

Details Blacknight has been allocated the domain Blacknight.press as the online home for all of the leading domain registrar's press activities.

Blacknight have long been champions of new gTLDs and recently began to offer several new domain extensions to their customers. Among these gTLDs is .Press, the newest domain extension launched by Radix registry. .Press is the TLD for Journalists, News Corporations, Bloggers and Publishers, and addresses the need of a broad segment of organizations to have dedicated PR portal for media and stakeholder communication.

The allocation of Blacknight.press is significant for Blacknight as the company publishes a steady stream of news both about themselves and the state of the Internet. Blacknight acquired Blacknight.press as a part of the Pioneer Phase run by the Radix registry, before the TLD becomes available to general public.

Michele Neylon, CEO of Blacknight states: "We are thrilled to be an early adopter of the .Press domain. We have been advocates for and champions of New TLDs from the get go and are excited to finally not just offer them to the public but to put them into our own use. We have been very excited about .Press and believe that this is a TLD that will have great use cases and wide adoption within the press industry and for anyone who would like to contain all of their personal press in one place."

Companies such as Blacknight can use .Press domains as a dedicated PR portal to publish press releases and interact with the media, customers, investors and other key stakeholders.

Neylon continues: "Any organization serious about its brand and PR image should definitely consider getting a .Press domain."

Head of Business at Radix, Sandeep Ramchandani explains: "Blacknight and Michele are at the forefront of new TLDs. We couldn't have asked for a better pioneer and are excited to have Blacknight aboard!"

.Press enters general availability on 17th September and can be registered at Blacknight.com.

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To learn more about .Press domains please visit
<https://www.blacknight.com/register-press-domains.html>

Relevant links  Blacknight Hosting & Domains

 .Press Domain Names

 Blacknight PR Hub

Quotes  *We are thrilled to be an early adopter of the .Press domain. We have been advocates for and champions of New TLDs from the get go and are excited to finally not just offer them to the public but to put them into our own use. We have been very excited about .Press and believe that this is a TLD that will have great use cases and wide adoption within the press industry and for anyone who would like to contain all of their personal press in one place*

— Michele Neylon, CEO, Blacknight

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— Sandeep Ramchandani, Radix

About Blacknight

Blacknight (<http://www.blacknight.com/>) are an Irish based, ICANN accredited domain registrar and hosting company. Recipients of several awards for their revolutionary use of social media, Blacknight are one of Europe's most cutting edge Internet companies. Blacknight constantly seek to lead the way by introducing innovative solutions for its client base and provide dedicated servers and co-location as well as a comprehensive range of Microsoft Windows and Linux based hosting plans and domain name registration services to business globally. IP transit services and other solutions for more demanding business and academic customers are offered a la carte.