

# Blacknight Working With Twitter for Twitter Ads Giveaway



Blacknight customers are eligible for free Twitter Ad credits

Info Carlow, Ireland | Published on: June 5, 2014

Summary **Blacknight invites customers to expand their online businesses by advertising with Twitter Ads. Eligible small businesses will be able to get free advertising credits to get started on the Twitter self-service advertising platform.**

Blacknight  
Unit 12a  
Barrowside Business Park  
Sleaty Road  
Carlow  
Ireland  
sales@blacknight.com  
+353599183072

Details Blacknight invites customers to expand their online businesses by advertising with Twitter Ads.

Ireland's leading domain registrar and hosting company proudly announce that they're working with Twitter to help SMBs advertise online with Twitter Ads. The ads work on a self-service advertising platform, allowing users to have full control over when, how and where their ads will appear on Twitter. Users also control how much they want to spend and how long the ads will appear.

Blacknight has found through experience that Twitter is a great tool for businesses to reach out personally and instantly to their customers and is working together with Twitter to introduce their customers to new methods of online advertising. Customers who register for approval by following the link in the @Blacknight Twitter account can be eligible to receive a free €50 / \$50 / £50 credit to use toward Twitter's ad products, such as Promoted Accounts, Promoted Tweets, Lead Generation Cards, and advanced analytics.

Michele Neylon, CEO of Blacknight explains: "Twitter has been a hugely important tool for us in communicating with our customer base. We use Twitter to update customers about the latest goings on at Blacknight, pass along promotions and to learn about and fix issues our users tweet about. It has been indispensable in growing our business and we'd like to help our SMB customers use Twitter to grow theirs as well."

Blacknight has been active on social media using Twitter for many years and have won several awards for their creative use of the medium.

Brian Lavery of Twitter states: "Blacknight is a great business user of Twitter, and we're very pleased that Blacknight customers are able to avail of the Twitter Ads credit offer. The free credit is a great way for small businesses to get started on Twitter Ads and learn about the platform's potential."

To learn more about the Blacknight partnership with Twitter, please visit the Blacknight Twitter account @Blacknight.

For more information about Blacknight's cutting edge suite of services, please visit <http://www.blacknight.com>

## SPOKESPEOPLE

**Michele Neylon**  
CEO  
+353599183072  
michele@blacknight.com  
 mneylon

Relevant links  Blacknight Hosting & Domains  
 Blacknight on Twitter

” *Blacknight is a great business user of Twitter, and we're very pleased that Blacknight customers are able to avail of the Twitter Ads credit offer. The free credit is a great way for small businesses to get started on Twitter Ads and learn about the platform's potential*

— Brian Lavery, Twitter

” *Twitter has been a hugely important tool for us in communicating with our customer base. We use Twitter to update customers about the latest goings on at Blacknight, pass along promotions and to learn about and fix issues our users tweet about. It has been indispensable in growing our business and we'd like to help our SMB customers use Twitter to grow theirs as well*

— Michele Neylon, CEO, Blacknight

## About Blacknight

Blacknight (<http://www.blacknight.com/>) are an Irish based, ICANN accredited domain registrar and hosting company. Recipients of several awards for their revolutionary use of social media, Blacknight are one of Europe's most cutting edge Internet companies. Blacknight constantly seek to lead the way by introducing innovative solutions for its client base and provide dedicated servers and co-location as well as a comprehensive range of Microsoft Windows and Linux based hosting plans and domain name registration services to business globally. IP transit services and other solutions for more demanding business and academic customers are offered a la carte.