

# Michele Neylon of Blacknight Joins Day of Internet Domains of Serbia



Serbian Internet Domains Day to focus on new domain extensions, social media and successful country code websites

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Summary **Blacknight's CEO, Michele Neylon, will be speaking at the Serbian Internet Domains Day in Belgrade. The event focusses on new top level domains, social media and successful country code websites.**

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Details Blacknight proudly announces the participation of CEO Michele Neylon in Day of Internet Domains of Serbia.

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Serbian Internet Domain Names Day (DIDS) is an annual conference dedicated to the development of the Internet, organised by the Register of National Internet Domain Names of Serbia (RNIDS). This year's event will take place on March 10, 2014 at the Hotel Metropole in Belgrade, Serbia. DIDS, which is in its 5th year is open to all, free of charge. The all-day DIDS programme is intended both for IT professionals and for all other Internet users (students, bloggers, entrepreneurs, journalists, etc.) who are interested in learning more about current Internet topics.

The DIDS programme is divided into three sections and includes presentations, lectures and panel discussions, featuring speakers from all over the world. Blacknight's Michele Neylon will speak during the first section, which is titled Domainisation. Neylon's panel focuses on the Impact of the introduction of new generic Top Level Domains (gTLDs) and is intended to inform conference goers on the latest new gTLD news, as well as discuss some of the murkier aspects such opportunities, risks, impact on ccTLDs, impact on market, and consumer's choice.

"I am honoured to be a part of DIDS," Neylon states. "There is such a rich and interesting Internet culture in Serbia and it's surrounding countries. I look forward to discussing new TLDs at this event in particular because there is so much innovation in the region and I can't wait to see how the Serbian Internet community will unlock their potential." Neylon will be joined by Ulrich Retzlaff of PIR and Slobodan Marković from RNIDS.

While the first section this year, titled Domainisation, will look at the changes brought by the worldwide introduction of new gTLDs, the second section, Socialisation, is dedicated to the promotion of the Internet via social networks. The third and final section of the one-day event is Good Location, and will look at examples of successful sites using the national .RS and .CPB domains.

In addition to IT professionals, Internet providers and accredited registrars, the full-day DIDS event also gathers other Internet users, providing them with the opportunity to learn more about the topics current in the Internet space of Serbia and the world.

For more information on DIDS, please visit: <http://www.dids.rs/en/>

For more information on Blacknight and new gTLDs, please visit <http://www.blacknight.com>

## Quotes

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— Michele Neylon, CEO, Blacknight

## Images



## About Blacknight

Blacknight (<http://www.blacknight.com/>) are an Irish based, ICANN accredited domain registrar and hosting company. Recipients of several awards for their revolutionary use of social media, Blacknight are one of Europe's most cutting edge Internet companies. Blacknight constantly seek to lead the way by introducing innovative solutions for its client base and provide dedicated servers and co-location as well as a comprehensive range of Microsoft Windows and Linux based hosting plans and domain name registration services to business globally. IP transit services and other solutions for more demanding business and academic customers are offered a la carte.