

# Domain Name Guru Michele Neylon to Speak at Nordic Domain Days

Progressive Internet conference attracts attendees who shape the Internet

09 NOVEMBER 2015, CARLOW, IRELAND

## SUMMARY

*Blacknight's CEO, Michele Neylon, will be speaking at Nordic Domain Days, a part of Swedish Internet Days, a two- day conference in Stockholm, Sweden focusing on Internet infrastructure. Neylon will be speaking about the challenges facing a gTLD marketing to the same audience as a ccTLD, as well as speaking on a panel about registry / registrar relations.*

**D**omain Name Guru and Internet activist Michele Neylon joins roster of illustrious speakers for Nordic Domain Days, a part of Swedish Internet Days, a two- day conference in Stockholm, Sweden focusing on Internet infrastructure.

If infrastructure geniuses and Open Internet architects can be considered stars, then there is perhaps no conference more star studded than Swedish Internet Days with a keynote speaker line up that includes Dan Sinker of Knight-Mozilla, Hillary Mason of Fast Forward Labs and activist Nnenna Nwakanma. The conference, in its 16<sup>th</sup> year is organized by The Internet Foundation in Sweden, IIS, an independent organization that is responsible for .se, the Internet's Swedish top-level domain, and promotes the positive development of the Internet in Sweden.

Within Swedish Internet Days, is Nordic Domain Days, a part of the larger conference that focuses on the domain and hosting industry. Nordic Domain Days is one of 16 simultaneous events within Swedish Internet Days and will be held November 23-24, 2015 at the Stockholm Waterfront Congress Centre.

Blacknight CEO Michele Neylon is returning to speak at Nordic Domain Days in a session titled "Communication Between Registries and Registrars". The session focuses on how changes to the domain industry affect the way registries and registrars work together. Neylon explains: "The introduction of new TLDs as well as policy changes introduced by ICANN have dramatically altered the registry/registrar landscape. Those of us who have been in the business a long time, may have a clearer perspective on what these relationships will look like going forward and how we can make changes for the better."

Neylon will be joined by many Domain industry veterans including Jeanette Söderlund Sause, Torbjörn Carlsson and moderator Francesco Cetraro.

“We are very excited to have Blacknight CEO and domain name guru Michele Neylon join us at the very first Nordic Domain Days as a speaker and panelist,” states Lars-Göran “LG” Forsberg, Manager of Sales at IIS, organiser of Nordic Domain Days. “With the insight Michele brings to the table we are especially looking forward to his talk about having both a ccTLD and a nGTLD sharing a primary market, the Irish people”.

Event organizers encourage attendees to hang out with some of the brightest minds from the domain and hosting industry, and have set admission to Internet Days at SEK 1,000 for one day and SEK 2,000 for two days (excluding VAT). Admission includes a fantastic night out at a great location with complimentary food and beverages. All Nordic Domain Days sessions will be held exclusively in English.

For more information on Nordic Domain Days, Please visit [www.nordicdomaindays.se](http://www.nordicdomaindays.se)

To purchase event tickets, please visit <https://internetdagarna.se/english/>

For more information on Blacknight, Please visit [www.blacknight.com](http://www.blacknight.com)

Follow the event on Twitter [@nordicdomain](https://twitter.com/nordicdomain) and the hashtag [#ndd15](https://twitter.com/nordicdomain).



#### RELEVANT LINKS

 **Nordic Domain Days**  
<http://www.nordicdomaindays.se/>

 **Swedish Internet Days**  
<https://internetdagarna.se/english/>

 **Blacknight Hosting & Domains**  
<https://www.blacknight.com/>

#### QUOTES

I

*"The introduction of new TLDs as well as policy changes introduced by ICANN have dramatically altered the registry/registrar landscape. Those of us who have been in the business a long time, may have a clearer perspective on what these relationships will look like going forward and how we can make changes for the better"*

— Michele Neylon, CEO, Blacknight

*"With the insight Michele brings to the table we are especially looking forward to his talk about having both a ccTLD and a nGTLD sharing a primary market, the Irish people"*

— Lars-Göran Forsberg, Manager of Sales at IIS

#### SPOKESPEOPLE



**Michele Neylon**

CEO

+353599183072

michele@blacknight.com

 mneylon

---

#### ABOUT BLACKNIGHT

Blacknight (<http://www.blacknight.com/>) are an Irish based, ICANN accredited domain registrar and hosting company. Recipients of several awards for their revolutionary use of social media, Blacknight are one of Europe's most cutting edge Internet companies. Blacknight constantly seek to lead the way by introducing innovative solutions for its client base and provide dedicated servers and co-location as well as a comprehensive range of Microsoft Windows and Linux based hosting plans and domain name registration services to business globally. IP transit services and other solutions for more demanding business and academic customers are offered a la carte.



Blacknightnewsroom

