

Blacknight Announce .irish Domain Landrush Now Available to the Global Irish Community

.irish premium domain application period now open

28 MAY 2015, CARLOW, IRELAND

SUMMARY

The wait is over for .irish domain names. Blacknight announce the opening of the .irish landrush.

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.irish is a new top-level domain (TLD) for the global Irish community, which can be used by anyone, anywhere, who identifies with the word 'Irish'. Individuals, businesses and companies may now register a domain name that let's anyone visiting their website know that they are Irish.

Years in the making, .irish domains are finally entering landrush (May 21- June 20) and General Availability (June 25, 2015 – on). Landrush is the period during which premium names may be applied for before the domain becomes available to everyone. Landrush is a great time for businesses, startups, companies and anyone who wants a keyword or 3-5-character domain, to apply for the short, catchy domain name that suits them best. General availability is the period when customers may register any available domain through Blacknight without an application.

“As founder and CEO of the only Irish owned ICANN accredited registrar, I fully support .irish and am “all in” on this new domain extension’s success,” says Blacknight CEO Michele Neylon. “As an indigenous Irish technology company we want Irish businesses to be able to succeed internationally and believe that this domain is another route to success in the global market. On a personal level, we acquired blacknight.irish and are currently pointing it to information about the .irish domain on our main site. Blacknight is a 100% Irish owned company and we are proud of it. This is our home, we aren’t just here for the tax breaks.”

In all of the major cities in the world, there are communities of Irish diaspora and Irish businesses. Prior to the launch of the .irish domain, there was no way for these companies to easily differentiate online. Blacknight is offering .irish domains to customers world wide for the price of €99.95 during landrush and €34.95 during general availability.

.irish COO Mervyn O'Shaugnessy explains: "The launch of .irish provides the global Irish community with a distinctive digital identity that clearly says 'Irish'. From the business community through to individuals, the arrival of .irish domain names provides more choice and more naming opportunities for Irish people everywhere. As the launch process continues, we are delighted to be working in partnership with leading Irish based registrar, Blacknight, an innovative Irish company at the very forefront of the global domain name industry".

Several .irish domains are already in the public domain such as <http://ny.digital.irish/> , <http://Michele.irish> , <http://blacknight.irish> , Dublindistillers.irish and <http://banshee.irish>

Please visit <http://blacknight.irish> to register the perfect .irish domain.



RELEVANT LINKS

 **Blacknight Hosting & Domains**
<https://www.blacknight.com/>

 **Blacknight.irish**
<http://www.blacknight.irish>

QUOTES

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— Mervyn O'Shaugnessy, COO, .irish

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