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Rotterdam like you've never seen it before!

From 20 April until 6 May architecture festival ZigZagCity will show you Rotterdam's city centre in a unique and different way with an alternative route featuring buildings, stories of residents and local businesses.

ZigZagCity shows Rotterdam from a different perspective. Lijnbaankwartier has hidden courtyards and parks that not many people know about. Artists and architects including DUS Architecten, Observatorium, Gyz la Rivière, Rnul Interactive, Thijs van Vuure and Iris Schutten will transform the city centre into an enjoyable leisure area from 20 April to 6 May 2012.

Pschorry!

You will come across a number of unique spots when you walk from Hofplein to Museumpark. Visual artist Gyz La Rivière turns Hofplein into the nightlife area it used to be. He has collected historical anecdotes in the Pschorry! magazine. On Hofplein, legendary cafés including Pschorr, Loos, Kroon and Bristol are brought back to life by Gyz La Rivière with a magnificent view of the city.

Unnatural nature

There is a connecting road from Kruiskade to Stadhuisplein that hardly anybody ever uses. According to Rnul Interactive and biologist/philosopher Thijs van Vuure it is one of the city's most unnatural places but visitors of ZigZagCity will be given an interactive nature experience here. You will feel as if you are walking in a forest or on the beach.

An oasis in the city

There are several leisure areas in the original design of Lijnbaan. For example, the green park behind ice cream parlour Capri. The artist group Observatorium is keen to restore this park as an oasis of peace and quiet in the busy city centre. It will be turned into *the* all-inclusive city garden during ZigZagCity. A place to relax, to have a picnic, or to work, meet friends and to play.

Soapy water pavilion

In another courtyard DUS architects are building the most temporary pavilion in the world: the Bubble Building which is made of soap bubbles. The more people take part, the larger the bubble will be. Photographs are constantly taken of the Bubble Building making sure that everyone has their own photo opportunity.

Journey across Lijnbaan

If you would like to find out more about Lijnbaankwartier you can book a trip at ZigZagTravel. Hostesses will take you on a guided tour to unique places where you meet prominent festival people. You can book an Urban Survival Tour or a Shop 'till You Drop Tour arranged by Rotterdam ArchiGuides.

Urban Wasteland Remix

Behind Oude Binnenweg is Boomgaardhof, 70% of which consists of blind walls. Inspired by this barren area, architect Iris Schutten fires our imagination with her installation Urban Wasteland Remix. Seated on beanbags and eating apples, visitors will experience how Boomgaardhof is turned into a lively residential area.

Inside Out

Stories of residents and local businesses are told in various places along the route. Theater producer Wim Staessens held interviews and developed a theatrical route bringing out into the open what happens indoors.

Making City

ZigZagCity coincides with the 5th International Architecture Biennale Rotterdam (20 April to 12 August 2012). The IABR is called *Making City* and investigates how tomorrow's city is shaped. Its main venue is the Netherlands Architecture Institute (NAi) with various exhibitions and debates. In addition, the central railway station and Hofplein show what the future urban environment could look like. The Schieblock plays a key role in this programme of events, exhibitions, pop-up stores and pocket parks. ZigZagCity connects the central locations of the IABR and is linked to the architectural programme of festival Motel Mozaïque. It shows the past, present and the future of the city of Rotterdam in a unique and enjoyable way.

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