

WeTransfer creates arts scholarship in partnership with visionary Central Saint Martins' course, MA Material Futures



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Summary **For the first time, WeTransfer is creating two ground-breaking bursaries, as part of a long-term collaborative partnership with Central Saint Martins. Beginning with September's intake, two students on the visionary postgraduate course, MA Material Futures, will receive funding for the full two-year course for the first time in the programme's history.**

Details Rather than the common one-off prizes, these new bursaries – which have been initiated and funded by WeTransfer – will support two students from around the globe in their full-time studies, every year, for the next ten years.

WeTransfer's chief strategy officer, Damian Bradfield, commented on the bursaries: "Central Saint Martins is one of the most prestigious schools for art and fashion in the world. To be able to offer two bursaries to the *MA Material Futures* postgraduate course – and in turn support two inspiring creative talents from around the globe each year – is an exciting opportunity for us.

"There are endless pots of money and one-off prizes offered by corporate institutions but these are all finite. There has been very little long-term commitment, however, to finding and developing the future heroes of our creative industries. This is why we have pledged to remove the barriers preventing not just two individuals from pursuing their passions, but two *every year*, for the next ten years.

"The creative community has formed a huge part of our user base since the platform was created so it has always been vital for us to support nascent creative talent wherever possible. That began with donating wallpaper space to our favourite global artists and has expanded over recent years to create a number of packages to ensure that their work is recognised at the highest possible level."

Each of the students will produce a variety of forms of documentation to continuously challenge their creative process. This will include a short film introducing themselves and their creative process in addition to a selection of work throughout the year, which will be showcased to WeTransfer's monthly and global user base of 65 million people.

The bursary will be open to all applicants, but will focus on those who incorporate disruptive technology into their creative practices. Each student will be provided with mentorship from a member of the WeTransfer team.

WeTransfer

WeTransfer (EHQ)
Oostelijke Handelskade 751
1019 BW Amsterdam
Netherlands

Spokesperson

Kerry Anderson (UK)
+44 (0)207 0922280
WeTransfer@thisisfishburn.com

Lee Chapman (UK)
+44 (0)207 0922283
WeTransfer@thisisfishburn.com

Mike Harris (US)
+1 (212) 4595738
WeTransfer@thisisfishburn.com

Relevant links



WeTransfer



Central Saint Martins' MA

Mate...

Images





About WeTransfer

WeTransfer is a leading file sharing service based out of Amsterdam, providing a uniquely creative space for people to share files. Launched in 2009 by Bas Beerens and Nalden, WeTransfer was borne out of a simple need to provide a solution for people to send large files easily. The service now has 60 million monthly users and prides itself on its simplicity. The founders' desire of producing "something their parents could use" has led the WeTransfer team to a service without the complications of logins, signup forms, data capture and banner advertising.

WeTransfer is completely free when sending files of up to 2GB in size, or users can sign up to WeTransfer Plus for €10 a month to make 10GB transfers to multiple recipients alongside receiving 50GB of storage space and the ability to personalize and secure a channel.

Instead of plastering the site with intrusive banner ads, the team has created a backdrop of curated wallpapers provided by a wide community of artists, illustrators, filmmakers, photographers and brands. The result is an enriched user experience to a backdrop of beautiful images. WeTransfer puts the love back into advertising.

Start using WeTransfer immediately at: www.wetransfer.com/

The new WeTransfer app is available to download for free here <http://we.tl/iosapp> and here <http://we.tl/android>. To find out more information about WeTransfer's mobile offering, head to www.wetransfer.com/mobile