

WeTransfer launches Android app

Simplicity and ease of use remains at the heart of WeTransfer on Android



Info London, UK | Published on: August 21, 2014

Summary **WeTransfer's free file-transfer app comes to Android today, enabling people to share multiple files from their Android devices with ease.**

Details The app's functionality takes a lead from WeTransfer's iOS app launched earlier this year, but also debuts a number of Android-only functions. As well as letting people share up to 10GB of multiple images and videos from their device, the Android app allows users to send pretty much any file from within the operating system through the file transfer functionality.

This incredibly versatile app includes a wide range of key features, including:

- **Send any file:** Android users will be able to use the "share" button anywhere in the OS to send the selected file(s);
- **Transfer pause/resume:** If a user wishes to pause a transfer they can do so at any time and resume it when convenient to provide greater control; and
- **Contacts access:** To send videos and photos, people will also have the ability to use their device's address book for easy e-mail address selection.

Additional app features include:

- Instantly send multiple images by selecting the first image and double tapping on the last to select all the items in between
- Preview an image or video by tapping and holding it down
- Find images quickly by swiping with two fingers to jump between months
- Skip to the last image in the folder by swiping with three fingers
- Transfer up to 10GB at a time for free
- Have greater transfer control by receiving notifications highlighting a switch from Wi-Fi to 3G or 4G
- Log in to your Plus account by holding down the WeTransfer logo

In typical WeTransfer fashion, there is also no sign-up process to send files. Simplicity of use, and aesthetics of the user-experience continues to be central to WeTransfer's philosophy.

The app will also feature WeTransfer's iconic background imagery designed specifically to fit smartphone screens, mirroring the online version.

In addition to features available to everyone, 'Plus' account holders will also be able to store their transfers in their 50GB cloud storage, which they can later access via the web version of the service.

WeTransfer

WeTransfer (EHQ)
Oostelijke Handelskade 751
1019 BW Amsterdam
Netherlands

Spokesperson

Kerry Anderson (UK)

+44 (0)207 0922280
WeTransfer@thisisfishburn.com

Lee Chapman (UK)

+44 (0)207 0922283
WeTransfer@thisisfishburn.com

Mike Harris (US)

+1 (212) 4595738
WeTransfer@thisisfishburn.com

The new WeTransfer app is available to download for free here <http://we.tl/android> and is also available for use on iOS devices free to download here <http://we.tl/iosapp>.

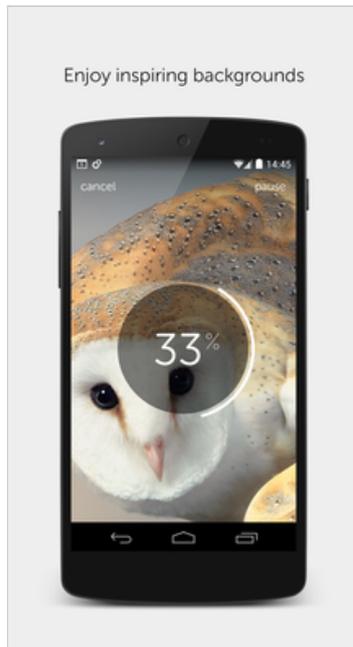
- Relevant links
-  [WeTransfer on Google Play Store](#)
 -  [WeTransfer on Apple App Store](#)
 -  [WeTransfer Mobile](#)

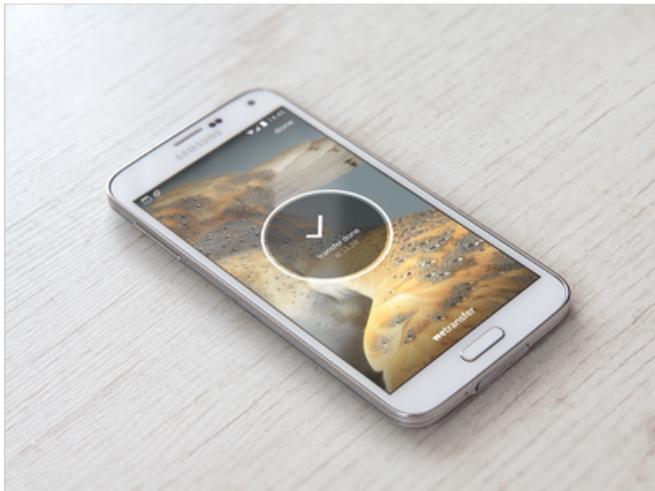
Quotes

“ We want to make it as easy as possible for people to send multiple photos or videos to each other from their phones or tablets. Say you go on holiday with friends, head to a festival or a great party, and you all take a whole load of photos. Now you can instantly share these moments whenever you want, without losing the quality of the images, straight from your phone via WeTransfer, to the ones you shared these moments with. We’re making it as easy for people to send content they’ve created on their mobiles as it is via our website. And we’re making it a beautiful experience too. Already on iOS and now, on Android too.

— Adriaan Trouwee, Head of Mobile at WeTransfer

Images

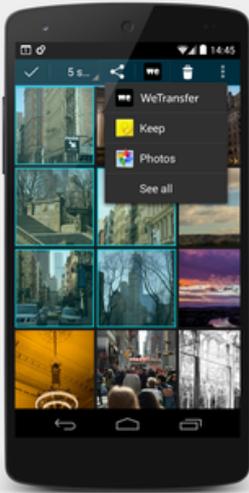




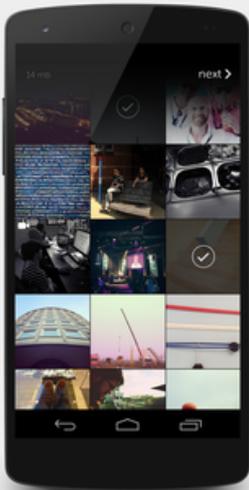
Your friends will receive an email with a download link

A black smartphone is shown vertically. The screen displays a circular progress indicator with a checkmark and the text "transfer done at 15:30". The word "done" is visible in the top right corner of the screen.

Or share any file
from another app



Simply select your
photos and videos



Add your friends' email addresses



Transfer up to 10 GB for free!



About WeTransfer

WeTransfer is a leading file sharing service based out of Amsterdam, providing a uniquely creative space for people to share files. Launched in 2009 by Bas Beerens and Nalden, WeTransfer was borne out of a simple need to provide a solution for people to send large files easily. The service now has 55 million monthly users and prides itself on its simplicity. The founders' desire of producing "something their parents could use" has led the WeTransfer team to a service without the complications of logins, signup forms, data capture and banner advertising.

WeTransfer is completely free when sending files of up to 2GB in size, or users can sign up to WeTransfer Plus for €10 a month to make 10GB

transfers to multiple recipients alongside receiving 50GB of storage space and the ability to personalize and secure a channel.

Instead of plastering the site with intrusive banner ads, the team has created a backdrop of curated wallpapers provided by a wide community of artists, illustrators, filmmakers, photographers and brands. The result is an enriched user experience to a backdrop of beautiful images. WeTransfer puts the love back into advertising.

Start using WeTransfer immediately at: www.wetransfer.com/

The new WeTransfer app is available to download for free here <http://we.tl/iosapp> and here <http://we.tl/android>. To find out more information about WeTransfer's mobile offering, head to www.wetransfer.com/mobile

powered by  pr.co