

British Multi-Media Novel with EDM Soundtrack Turns 25

WeTransfer partners with PledgeMusic, Hollywood Writer/Director Trevor Miller and the legendary Paul Oakenfold to offer never-heard-before track BLOW-FISH from the forthcoming TRIP CITY soundtrack



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Summary **File-sharing service WeTransfer is today partnering with Trevor Miller, author of Trip City; renowned DJ and producer, Paul Oakenfold; and PledgeMusic, to celebrate 1234 Records' launch of the Trip City 25th Anniversary re-issue.**

Details Trip City was the first British multi-media novel, originally published in 1989, with an accompanying five-track cassette of original music composed for the book by A GUY CALLED GERALD - who was racing up the mainstream charts at the time with VOODOO RAY.

For its 25th Anniversary, Sean McLusky's 1-2-3-4 Records is re-packaging and re-issuing *Trip City* for 2014. This landmark collaboration will include a re-edited of the novel by Trevor Miller - now a successful Hollywood filmmaker - a new forward by the DJ/Producer/Artist David Dorrell (of MARRS 'Pump Up The Volume' fame) and the original AGCG tracks digitally re-mastered, plus new music composed for the project by iconic artists, including Paul Oakenfold.

To celebrate, WeTransfer is giving its global audience a chance to download a never-before-released track by Oakenfold from the Trip City soundtrack. This give-away is not only part of the Trip City pledge drive, but a pay-it-forward gesture from Oakenfold and the team at Perfecto for their 'Vote for Paul' campaign in the DJ Top 100 race.

Additionally, this collaboration will see fresh design and packaging for the new book/soundtrack created by Ditto Press, and showcased exclusively on WeTransfer's full-screen backgrounds.

The new release is being crowd funded on PledgeMusic's Trip City page, with three launch events taking place at the Ace Hotels in London, NYC and LA in November 2014.

Exclusive Trip City artwork will be displayed on WeTransfer and the Oakenfold download will be available on WeTransfer from 13th August using the following link: <http://we.tl/blowfish>

[Ends]

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Soundtrack

-  Trip City WeTransfer wallpaper
-  Pledge Music Trip City page

- Quotes
- “ *I've made a lot of music for film in the past but never a track for a book. It's an interesting and fresh concept and it's exciting to be a part of it. Although driven by a full throttle fictional plot the Trip City story certainly brings back a lot of memories from the early days of acid house, illegal raves and warehouse parties in and around London.*

— Paul Oakenfold
 - “ *Music, and more importantly, musicians have always made up a huge part of WeTransfer's global creative community. Electronic dance music has transformed from a counter-culture to become part of mainstream music. At the time of its release, Trip City caught the essence of that culture but it remains as relevant today as it did back then. Artists are finding new ways to create, and most importantly share, their work. WeTransfer is not only allowing this process of sharing to happen but is bringing these creative leaders together into a global exhibition of creative talent, from established artists to the world's best young musicians.*

— Nalden, co-founder and CMO of WeTransfer
 - “ *When I wrote my Acid-House crime thriller in 1989, I set it in the twilight world of the Dance Music and nightclubs that I lived in. Twenty-five years ago, this was our small, secret world and nobody ever believed that it could become the story and soundtrack to 50 million people's lives.*

— Trevor Miller, Author of Trip City

About WeTransfer

WeTransfer is a leading file sharing service based out of Amsterdam, providing a uniquely creative space for people to share files. Launched in 2009 by Bas Beerens and Nalden, WeTransfer was borne out of a simple need to provide a solution for people to send large files easily. The service now has 55 million monthly users and prides itself on its simplicity. The founders' desire of producing “something their parents could use” has led the WeTransfer team to a service without the complications of logins, signup forms, data capture and banner advertising.

WeTransfer is completely free when sending files of up to 2GB in size, or users can sign up to WeTransfer Plus for €10 a month to make 10GB transfers to multiple recipients alongside receiving 50GB of storage space and the ability to personalize and secure a channel.

Instead of plastering the site with intrusive banner ads, the team has created a backdrop of curated wallpapers provided by a wide community of artists,

illustrators, filmmakers, photographers and brands. The result is an enriched user experience to a backdrop of beautiful images. WeTransfer puts the love back into advertising.

Start using WeTransfer immediately at: www.wetransfer.com/

The new WeTransfer app is available to download for free here <http://we.tl/iosappand> is currently available for use on iOS devices with the Android app due to be released later this year.

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