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WeTransfer appoints Adam Mitton as General Counsel



AMSTERDAM - 10th January 2022 - WeTransfer is pleased to announce the arrival of Adam Mitton, who joins as General Counsel.

Adam brings a wealth of experience including eight years at video game developer King, most recently as Deputy Chief Legal Officer and Vice President in parent company Activision Blizzard's EMEA legal team.

Prior to that, Adam was a partner at a leading UK media and entertainment law firm Harbottle & Lewis, advising clients across industries e-commerce, digital technology, advertising and interactive entertainment.

He starts work immediately, having joined this month. In his new role as WeTransfer's General Counsel he will head up the WeTransfer's legal team, supporting the company as it looks to the next phase of its growth.

He will also sit on WeTransfer's Senior Leadership team alongside CEO Gordon Willoughby, CFO Melissa Nussbaum, Chief Creative Officer Damian Bradfield, Chief HR Officer Gwen Burbidge, CPTO Alexandar Vassilev and Chief Advertising Officer Natascha Chamuleau.

Commenting, **Adam** said: *"I am incredibly excited to be joining WeTransfer. The company is recognised globally for the way it has worked closely with the creative industries since its foundation, and for how it combines profit with purpose as one of the leading technology companies to have achieved B Corp certification.*

"At an important stage in WeTransfer's growth and development, I'm looking forward to getting to know the team and supporting the company through the next phase of growth".

About WeTransfer

WeTransfer streamlines the workflow process for millions of creative professionals. Its suite of creative productivity tools make it easy to collaborate, share and deliver work. WeTransfer has more than 87 million monthly active users in 190 countries.

As a certified B Corporation™, WeTransfer has long been a champion of using business as a force for good. Since its founding in 2009, WeTransfer has donated up to 30% of its advertising real estate to raise awareness for artists, creative work, and the world's most pressing issues.



WeTransfer