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FKA twigs and WePresent continue their relationship with short film, We Are The Women

A raw documentation of two contrasting events, exploring the dynamic healing of women of color.



Thursday 9th July 2020, Amsterdam

Today, FKA twigs and WePresent, WeTransfer's editorial platform, launch their latest collaboration, the short film *We Are The Women*. Directed by Ivar Wigan the short film documents FKA twigs as she travelled to perform at Afropunk Festival in Atlanta in late 2019. There she joined forces with healer and spiritual leader, Queen Afua, to host a moon dance in celebration of the sacred women. After the moon dance twigs led the women to Blue Flame: Atlanta landmark and the city's first black strip club. Summoning the divine feminine, together they created an environment in which women danced for each other.

The film captures glimpses of FKA twigs' performance at Afropunk intertwined with scenes from both the sacred moon dance and the Blue Flame, celebrating Atlanta's dance community and rooting the craft of pole dancing in spirituality and matriarchal energy.

Together, with Queen Afua, FKA twigs created a space for the Atlanta-based dancing community.

Empowering each other through dance and rituals, the short film shows elements of movement used by some of the first known healers. FKA twigs shares her intentions as the film progresses, "I decided to hold the second part of the all-female and femme sacred moon dance at Blue Flame, firstly to honor the heritage of pole dancing, but also to create a matriarchal dominance in a space that's usually filled with, and run by, male energy."

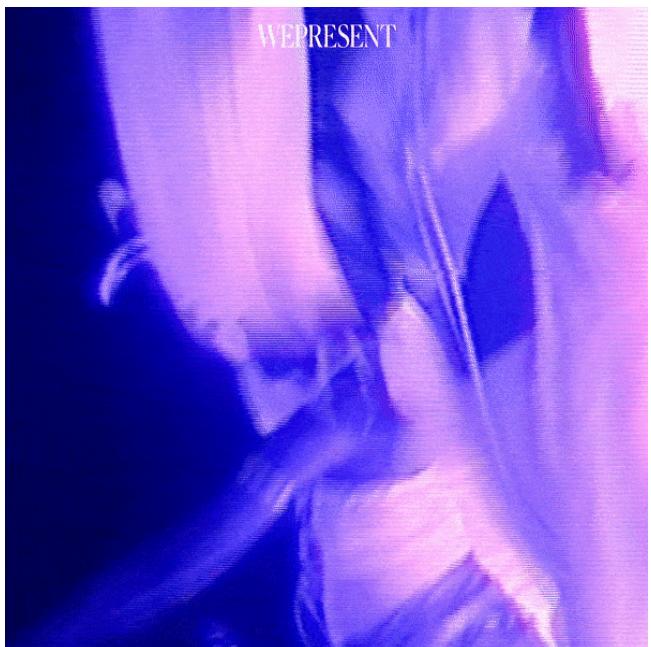
We Are The Women concludes FKA twigs' year-long campaign for her album *Magdalene* and was filmed during her global tour. The campaign kicked off with the last FKA twigs commission from WePresent, [Practice](#), a short film that celebrates the physical training and creative process that culminated in her Grammy nominated music video 'Cellophane.' Practice delved deep into the making of FKA twigs' journey to mastering the craft of pole dancing, triumphantly pushing through physical and mental boundaries.

FKA twigs shares her take on the overall experience of creating *We Are The Women*, "I'm actually pretty shy but I felt so encouraged to dance and enjoy my body by all the amazing women who came together. I particularly bonded with one dancer at Blue Flame [named] Kharisma. She had such vibrant energy and at the beginning of the night she called the other girls on to the stage to be admired and supported in their expression. My experience at the Blue Flame solidified that, although historically women are often pitched against each other for their looks or their assets by the patriarchy, when left to our own devices we are incredibly nurturing and healing for each other."

Holly Fraser, Editor in Chief of WePresent, shares, “*We are delighted to launch We Are The Women, the latest project in the 4 year creative partnership between FKA twigs and WePresent. Traveling to Atlanta the project sees FKA twigs explore her evolving artistry and develop a deeper understanding of herself through learning from local women. It is exactly these stories of intimate and candid creativity that the team at WePresent strives to tell, while allowing artists the freedom they need for creative expression. In order to detail FKA twigs' experience as authentically as possible we also worked with Atlanta-based writer Clarissa Brooks to bring the essence of the local community to life throughout the piece.*”

Download full Media Kit here <https://we.tl/t-EaoHtIuQqi>





Film Credits

Director: Ivar Wigan

Produced by: EVERYBODYNEEDSUS

Executive Producer: Maria Rubin and Cathleen Cher

Line Producer: Sally Oh

Production Manager: Dannah Gottlieb

Director of photography: Jamie Korn

Gaffer: Hayden Mason

Key Grip: Bryce Milburn

Swing: RJ Cassavitis

Sound: Gabe Valduri

Choreographer: Kelly Yvonne

PAs: Chris Tevebaugh, Ozzie Bunbury, Jeremy Baiden

Editor: Ruth Hegarty

Grade: Luke Morrison

Special Thanks To:

Queen Afua

Kharisma and dancers

Brenda at Blue Flame Atlanta

Jocelyn and Matthew at Afropunk Festival

WeTransfer

ABOUT WETRANSFER

WeTransfer makes tools to move ideas. Founded in 2009 in Amsterdam as a simple, well-designed file sharing service for the creative community, WeTransfer has grown to include tools that scale across the creative spectrum, including editorial platform WePresent (with 2M monthly readers), mobile app 'Collect by WeTransfer' (with 4M monthly users), quick slide-making tool Paste® (with 40,000 active teams), immersive sketching tool Paper® (with more than 25M downloads), and the original web platform with 50M monthly users and over a billion files sent each month.

From the beginning, WeTransfer has prioritized bringing “offline” values - trust, transparency, and ethics - online. This means having a responsible data policy and tools that don’t distract people from their creative flow. WeTransfer has pioneered a new means of online advertising, resulting in the platform’s full-page wallpapers, designed by our award-winning in-house creative studio. Advertisers include industry-leading brands like Apple, Saint Laurent, Google, Balenciaga, Samsung, Netflix, Adidas, and Squarespace.

Since its founding, WeTransfer has proudly supported the creative communities and given up to 30% of advertising space to support the arts, donating over 5 billion impressions in 2017. Through our ongoing advertising grant program and content platform, WePresent, we have partnered with hundreds of groundbreaking artists and organizations, including Björk, King Krule, FKA twigs, Ryan McGinley, Ami Vitale, the Nelson Mandela Foundation, the UN Development Program, the World Wildlife Foundation and the Prince Estate. In 2016, WeTransfer launched the world’s first free Masters of the Arts in design thinking with the University of the Underground and Worldwide FM, the global radio station run by legendary BBC DJ Gilles Peterson.

Following a \$25 million investment from Highland Europe in 2015, WeTransfer opened a US office in Venice Beach, Los Angeles, to add to the Amsterdam headquarters. In 2018, WeTransfer acquired popular creative apps Paper® and Paste® and expanded its US presence to New York City.

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