



© 22 May 2020, 01:21 (CEST)

## Paste® by WeTransfer Wins Webby Award



### **Paste® Honored For Best Web Application In The 24th Annual Webby Awards**

NEW YORK — May 21, 2020 — WeTransfer today announced that [Paste®](#) has been honored for Best Web Application/Service in the 24th Annual Webby Awards. Hailed as the “Internet’s highest honor” by The New York Times, The Webby Awards, presented by the International Academy of Digital Arts and Sciences (IADAS), is the leading international awards organization honoring excellence on the Internet.

Paste® is WeTransfer's popular visual presentation tool with intelligent design features for modern, fast-moving teams. Paste launched in 2018 and continues to grow in popularity as the demand grows for a flexible and context-rich interface that's structured for asynchronous working.

"We're incredibly proud to win the Webby," said Georg Petschnigg, Chief Innovation Officer at WeTransfer. "Paste was designed from the ground up three years ago to bring teams and their ideas together. The fact that we are winning this award now shows the power of iteration and building products that make remote collaboration easier."

"Honorees like Paste® by WeTransfer are setting the standard for innovation and creativity on the Internet," said Claire Graves, Executive Director of The Webby Awards. "It is an incredible achievement to be selected among the best from the 13,000 entries we received this year."

WeTransfer provides tools that facilitate the entire creative process and keep ideas moving forward. Visit <https://paste.bywetransfer.com/> to learn more about Paste.

### About The Webby Awards

Hailed as the "Internet's highest honor" by The New York Times, The Webby Awards is the leading international awards organization honoring excellence on the Internet, including Websites, Video, Advertising, Media & PR, Apps, Mobile, and Voice, Social, Podcasts, and Games. Established in 1996, this year's Webby Awards received nearly 13,000 entries from all 50 states and 70 countries worldwide. The Webby Awards are presented by the International Academy of Digital Arts and Sciences (IADAS). Sponsors and Partners of The Webby Awards include: WP Engine, Monday.com, Slack, YouGov, BASIC, KPMG, Adweek, Fast Company, The New Museum, and Social Media Week.

---

### ABOUT WETRANSFER

WeTransfer makes tools to move ideas. Founded in 2009 in Amsterdam as a simple, well-designed file sharing service for the creative community, WeTransfer has grown to include tools that scale across the creative spectrum, including editorial platform WePresent (with 2M monthly readers), mobile app 'Collect by WeTransfer' (with 4M monthly users), quick slide-making tool Paste® (with 40,000 active teams), immersive sketching tool Paper® (with more than 25M downloads), and the original web platform with 50M monthly users and over a billion files sent each month.

From the beginning, WeTransfer has prioritized bringing “offline” values - trust, transparency, and ethics - online. This means having a responsible data policy and tools that don’t distract people from their creative flow. WeTransfer has pioneered a new means of online advertising, resulting in the platform’s full-page wallpapers, designed by our award-winning in-house creative studio. Advertisers include industry-leading brands like Apple, Saint Laurent, Google, Balenciaga, Samsung, Netflix, Adidas, and Squarespace.

Since its founding, WeTransfer has proudly supported the creative communities and given up to 30% of advertising space to support the arts, donating over 5 billion impressions in 2017. Through our ongoing advertising grant program and content platform, WePresent, we have partnered with hundreds of groundbreaking artists and organizations, including Björk, King Krule, FKA twigs, Ryan McGinley, Ami Vitale, the Nelson Mandela Foundation, the UN Development Program, the World Wildlife Foundation and the Prince Estate. In 2016, WeTransfer launched the world’s first free Masters of the Arts in design thinking with the University of the Underground and Worldwide FM, the global radio station run by legendary BBC DJ Gilles Peterson.

Following a \$25 million investment from Highland Europe in 2015, WeTransfer opened a US office in Venice Beach, Los Angeles, to add to the Amsterdam headquarters. In 2018, WeTransfer acquired popular creative apps Paper® and Paste® and expanded its US presence to New York City.

