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WeTransfer named one of 'Fast Company's 50 Best Workplaces for Innovators'

WeTransfer joins Amazon, Mozilla, L'Oréal, Salesforce, and others.



**FAST COMPANY'S
BEST WORKPLACES
FOR INNOVATORS
2019 HONOREE**

Fast Company today announced its first **Best Workplaces for Innovators** list, honoring businesses and organizations that demonstrate a deep commitment to encouraging innovation at all levels.

WeTransfer was included in the list of 50 winners from a variety of industries, including biotech, consumer packaged goods, financial services, cybersecurity, and engineering.

As a company, WeTransfer aims to build the right environment for innovation through investments in people, process and culture. Through monthly Innovation Friday's - a ritual that brings the company together and the best ideas out - WeTransfer makes times for innovation. The team has a near 50 % gender split and 38+ nationalities, and the company has invested in free design education through the University of the Underground and global music with Worldwide.FM. 30 % of WeTransfer's ad inventory, billions of impressions, are devoted to creatives & causes that deserve to be heard.

The 2019 Best Workplaces for Innovators was reviewed by editors from Fast Company and researchers from Accenture, and a panel of eight eminent judges reviewed and endorsed the top 50 companies from a total of 362 applications, . The 2019 awards feature workplaces from around the world, and 8 of the honorees are based outside the U.S.

To see the complete list, go to: <https://www.fastcompany.com/best-workplaces-for-innovators/2019>.

About Fast Company

Fast Company is one of the world's leading business media brands, with an editorial focus on innovation with deep emphasis on creativity, technology, social impact, leadership, and design.

ABOUT WETRANSFER

WeTransfer makes tools to move ideas. Founded in 2009 in Amsterdam as a simple, well-designed file sharing service for the creative community, WeTransfer has grown to include tools that scale across the creative spectrum, including editorial platform WePresent (with 2M monthly readers), mobile app 'Collect by WeTransfer' (with 4M monthly users), quick slide-making tool Paste® (with 40,000 active teams), immersive sketching tool Paper® (with more than 25M downloads), and the original web platform with 50M monthly users and over a billion files sent each month.

From the beginning, WeTransfer has prioritized bringing “offline” values - trust, transparency, and ethics - online. This means having a responsible data policy and tools that don't distract people from their creative flow. WeTransfer has pioneered a new means of online advertising, resulting in the platform's full-page wallpapers, designed by our award-winning in-house creative studio. Advertisers include industry-leading brands like Apple, Saint Laurent, Google, Balenciaga, Samsung, Netflix, Adidas, and Squarespace.

Since its founding, WeTransfer has proudly supported the creative communities and given up to 30% of advertising space to support the arts, donating over 5 billion impressions in 2017. Through our ongoing advertising grant program and content platform, WePresent, we have partnered with hundreds of groundbreaking

artists and organizations, including Björk, King Krule, FKA twigs, Ryan McGinley, Ami Vitale, the Nelson Mandela Foundation, the UN Development Program, the World Wildlife Foundation and the Prince Estate. In 2016, WeTransfer launched the world's first free Masters of the Arts in design thinking with the University of the Underground and Worldwide FM, the global radio station run by legendary BBC DJ Gilles Peterson.

Following a \$25 million investment from Highland Europe in 2015, WeTransfer opened a US office in Venice Beach, Los Angeles, to add to the Amsterdam headquarters. In 2018, WeTransfer acquired popular creative apps Paper® and Paste® and expanded its US presence to Seattle and New York City.

