



🕒 31 July 2019, 14:10 (CEST)

WePresent Premiere Bon Iver: Autumn Documentary

Watch [HERE](#) to Preview the Production Behind Bon Iver's Biggest Tour To Date



July 31, 2019 — Today, Bon Iver premiere mini-documentary *Bon Iver: Autumn* on WePresent, the editorial arm of WeTransfer. The film provides insight into the production of Bon Iver's upcoming 2019 tour and sheds light on the evolution of Bon Iver from a solo artist into a creative collective over the last ten years. Ahead of the release of their new album *i,i* (out August 30th on Jagjaguwar) and the band's arena tour later this year, *Bon Iver: Autumn* — directed by Andrew Swant — focuses on the impact this growth has had on the band's stage production.

Throughout the film, Justin Vernon and members of Bon Iver discuss maintaining the intimacy of their live shows inside the biggest rooms they've ever played. Introducing an installation of light-tracking mirrors and a sound design that envelops the audience within the music, the scale of these performances has been built to match both the expanse and closeness of i,i.

Watch *Bon Iver: Autumn* here: [LINK](#)

“Any time an artist the caliber of Bon Iver is willing to pull back the curtain and share some insight into the creative process, it's a huge privilege that we wanted to be involved in however possible. Justin and his team crafted a beautiful, insightful piece around taking the intimacy of a live show and continuing to grow that at scale. We're always excited about the opportunity to partner and explore unique creative communities and this was another amazing opportunity to do just that.” - Jamal Dauda, Head of Music at WeTransfer.

Throughout 2019, WePresent has continued to bolster relationships within the music industry, sharing unexpected stories of creativity. Other high profile WeTransfer collaborations include projects with [Solange](#) and [FKA twigs](#).

Bon Iver Tour Dates

8/31 - Missoula, MT - KettleHouse Amphitheater*

9/2 - Vail, CO - Gerald R. Ford Amphitheater∞

9/3 - Morrison, CO - Red Rocks Amphitheatre∞

9/4 - Salt Lake City, UT - Maverik Center∞

9/6 - George, WA - The Gorge Amphitheatre∞

9/7 - Vancouver, BC - Pacific Coliseum∞

9/10 - Portland, OR - Theater of the Clouds∞ ^

9/12 - San Francisco, CA - Chase Center∞ ^

9/15 - Los Angeles, CA - The Forum∞ ^

10/3 - St. Paul, MN - Xcel Energy Center† ^ #

10/4 - Rosemont, IL - Allstate Arena† ^ #

10/6 - Toronto, ON - Scotiabank Arena† ^ #

10/8 - Columbus, OH - Schottenstein Center† ^ #

10/10 - Philadelphia, PA - Wells Fargo Center† ^ #

10/11 - Brooklyn, NY - Barclays Center‡ ^ #

10/15 - Boston, MA - TD Garden† ^ #

10/17 - Washington, DC - The Anthem† ^

10/18 - Washington, DC - The Anthem[†] ^

10/19 - Raleigh, NC - PNC Arena[†] ^ #

*w/ Indigo Girls

∞ w/ Sharon Van Etten

† w/ Feist

‡ w/ Yo La Tengo

^ Mirrors production

L-ISA production

About **i,i**

i,i is Bon Iver's most expansive, joyful and generous album to date. If *For Emma, Forever Ago* was the crisp, heart-strung isolation of a northern Winter; *Bon Iver* the rise and whirr of burgeoning Spring; and *22, A Million*, a blistering, "crazy energy" Summer record, **i,i** completes the cycle: a fall record; Autumn-colored and ruminative. The autumn of Bon Iver is a celebration of self acceptance and gratitude, bolstered by community and delivering the bounty of an infinite American music.

The sales and accolades are well-known – multiple Gold albums, multiple Grammys, chart-topping collaborations and festival headlines. But even more significantly, with each release Bon Iver quietly shifts the state of modern music. From the boundaries of folk, to the rules of autotune, to production work for others, Bon Iver's fingerprint finds its way across the mainstream every time. Vernon has always been a master collaborator, and on **i,i** that desire becomes maximal, with guests ranging from Moses Sumney and Bruce Hornsby to Wye Oak's Jenn Wasner and the Brooklyn Youth Chorus. Here, the music — and band, and themes, and creative space — are bigger than ever.

ABOUT WETRANSFER

WeTransfer makes tools to move ideas. Founded in 2009 in Amsterdam as a simple, well-designed file sharing service for the creative community, WeTransfer has grown to include tools that scale across the creative

spectrum, including editorial platform WePresent (with 2M monthly readers), mobile app 'Collect by WeTransfer' (with 4M monthly users), quick slide-making tool Paste® (with 40,000 active teams), immersive sketching tool Paper® (with more than 25M downloads), and the original web platform with 50M monthly users and over a billion files sent each month.

From the beginning, WeTransfer has prioritized bringing “offline” values - trust, transparency, and ethics - online. This means having a responsible data policy and tools that don't distract people from their creative flow. WeTransfer has pioneered a new means of online advertising, resulting in the platform's full-page wallpapers, designed by our award-winning in-house creative studio. Advertisers include industry-leading brands like Apple, Saint Laurent, Google, Balenciaga, Samsung, Netflix, Adidas, and Squarespace.

Since its founding, WeTransfer has proudly supported the creative communities and given up to 30% of advertising space to support the arts, donating over 5 billion impressions in 2017. Through our ongoing advertising grant program and content platform, WePresent, we have partnered with hundreds of groundbreaking artists and organizations, including Björk, King Krule, FKA twigs, Ryan McGinley, Ami Vitale, the Nelson Mandela Foundation, the UN Development Program, the World Wildlife Foundation and the Prince Estate. In 2016, WeTransfer launched the world's first free Masters of the Arts in design thinking with the University of the Underground and Worldwide FM, the global radio station run by legendary BBC DJ Gilles Peterson.

Following a \$25 million investment from Highland Europe in 2015, WeTransfer opened a US office in Venice Beach, Los Angeles, to add to the Amsterdam headquarters. In 2018, WeTransfer acquired popular creative apps Paper® and Paste® and expanded its US presence to Seattle and New York City.

