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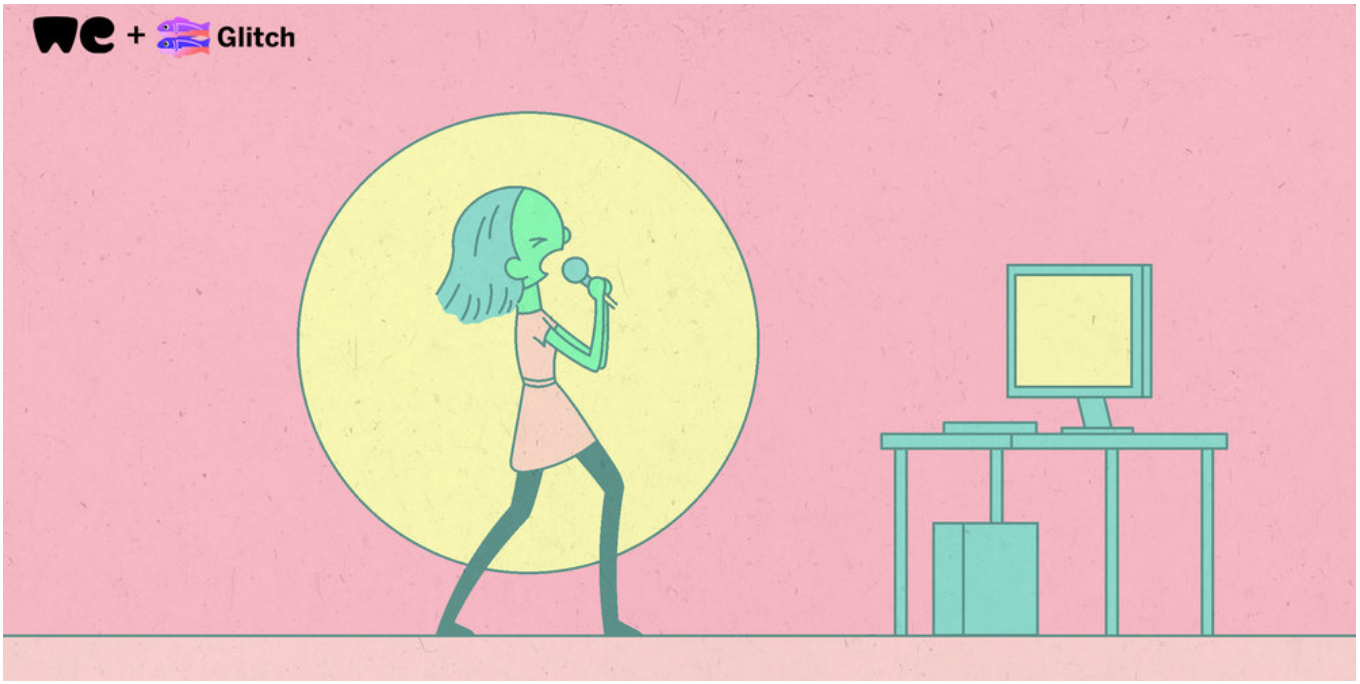
Glitch partners with WeTransfer on audio and video recording app

Remixable web app will manage all downloads through WeTransfer



November 12, 2018 - Today WeTransfer announced its partnership with Glitch for the launch of the web application, Facebox. The app's video-sharing capability is built on WeTransfer's Public API, which has been open to developers worldwide since May 2018. Facebox offers a unique experience that captures audio and video input and uses the WeTransfer API to create a download link for the recorded files. The web app is easily remixable allowing users to change and build on it in new ways.

Amy West, Product Manager of WeTransfer Public API explains:
"Glitch community members have been asking for an audio/video recording app to record things like podcasts. Building this kind of app in Glitch alone is difficult due to Glitch's disk space limits, but incorporating WeTransfer's API effortlessly solves this problem. The use of transfers simplifies the process of downloading and sharing the recorded files. We're excited to partner with Glitch to support an inclusive community of coders, and we can't wait to see how the app is used in new ways."

Glitch is a community of over 1.5 million coders and creatives, who come together to create applications, games, tools, and to help each other build projects in a supportive environment. The partnership was formed based on the shared values of both companies to prioritize trust, transparency, and ethics, alongside support for creative communities.

Anil Dash, CEO of Glitch comments:
"We're really excited Glitch is helping a new audience discover useful and expressive platforms like WeTransfer. I can't wait to see what cool apps and ideas emerge from connecting the creativity of Glitch to the sharing capabilities of WeTransfer."

WeTransfer's founding principle is to make the sharing and transfer of ideas easier, a concept that has seen the company grow from a simple file-sharing service to a whole suite of tools and integrations. Partnering with Glitch is a natural extension of this principle, as both companies focus on lifting the barriers to creative work and collaboration, and creating communities of like-minded individuals who can come together to make new and amazing things--be they developers, photographers, illustrators or filmmakers.

About the WeTransfer Public API
In May 2018, WeTransfer opened its API (Application Program Interface) with the goal of allowing the creative developer community to create new apps that build upon WeTransfer's core capabilities. With WeTransfer's Public API you can share a link to anything and create a space for everything - either by building upon the Transfer API, for simple file sharing, or the Boards API, for collecting media across the web. Since the launch six months ago, the API has been integrated into Sketch, Wordpress and Google Chrome, along with some quirky uses like pug transfer.

About Glitch
Glitch (formerly Fog Creek) is the friendly community where everyone can discover and create the best stuff on the web. From useful tools that solve problems at work, to cutting-edge VR experiences, smart bots, and apps that help advance important causes, Glitch is a unique community where people have built over a million projects for you to discover, with new ones popping up every day. Every app on Glitch can be remixed. With just a click, you get your own copy of the app that you can customize, personalize, extend and build on to your heart's content.

If you’re not a developer, don’t sweat it — you can make simple changes as easily as you edit a spreadsheet. Apps update live as you type. You can even share the project with a friend or colleague and they can work on the same code at the same time as you. It makes collaborating on code as easy as sharing in Google Docs. And if you get stuck, you can just raise your hand for help! From students who are just seeing their first line of code, to some of the best programmers at the biggest tech companies, everybody is on Glitch and ready to help each other out.

ABOUT WETRANSFER

WeTransfer makes beautifully obvious tools that bring ideas to life. Founded in 2009 in Amsterdam as a simple, well-designed file sharing service for the creative community, WeTransfer has grown to include tools that scale across the creative spectrum, including editorial platform WePresent (with over 2M monthly readers), mobile app 'Collect by WeTransfer' (with over 4M monthly users), quick slide-making tool Paste™ (with over 100,000 teams), immersive sketching tool Paper® (with over 25M downloads), and the original web platform with 42M monthly users and over a billion files sent each month.

From the beginning, WeTransfer has prioritized bringing “offline” values - trust, transparency, and ethics - online. This means the leanest data policy possible and tools that don’t distract people from their creative flow. WeTransfer has pioneered a new means of online advertising, resulting in the platform’s full-page wallpapers, designed by our award-winning in-house creative studio. Advertisers include industry-leading brands like Apple, Saint Laurent, Google, Balenciaga, Samsung, Netflix, Adidas, and Squarespace.

Since its founding, WeTransfer has proudly supported the creative communities and given up to 30% of advertising space to support the arts, donating over 5 billion impressions in 2017. Through our ongoing advertising grant program and content platform, WePresent, we have partnered with hundreds of groundbreaking artists and organizations, including Björk, King Krule, FKA twigs, Ryan McGinley, Ami Vitale, the Nelson Mandela Foundation, the UN Development Program, the World Wildlife Foundation and the Prince Estate. In 2016, WeTransfer launched the world’s first free Masters of the Arts in design thinking with the University of the Underground and Worldwide FM, the global radio station run by legendary BBC DJ Gilles Peterson.

Following a $25 million investment from Highland Europe in 2015, WeTransfer opened a US office in Venice Beach, Los Angeles, to add to the Amsterdam headquarters. In 2018, WeTransfer acquired popular creative apps Paper® and Paste™ and expanded its US presence to Seattle and New York City.