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King Krule presents video for 'Cadet Limbo' in collaboration with WeTransfer

Taken from his album 'The OOZ', 'Cadet Limbo' is the second in a three-part video collaboration with WeTransfer.



Photo by Charlotte Patmore.

Today King Krule releases a music video for 'Cadet Limbo'. Directed by Charlotte Patmore, the video is the second of a three-part collaboration with WeTransfer, which sees King Krule exploring the creative process with each video's director, hosted on [WePresent](#).

Patmore captures a fogged vision of the hotels, long distance travels and late nights of a touring band, all unmistakably shot in the cinematic landscape of rural America. Starring King Krule (aka. Archy Marshall) and saxophonist Ignacio Salvadores, the video follows a loose narrative that echoes real life. As Archy Marshall explains in the accompanying interview; *“Galgo [Salvadores] came along in real life and influenced me to write more and more. So, the concept of the video became that he’s this important figure that I couldn’t quite get my hands on. Him behind me playing sax and then disappearing.”*

[Watch the video on WePresent here.](#)

It’s been a little over a year since King Krule’s second LP ‘The Ooz’ was released to wide spread critical acclaim. It follows on from 2013’s also critically lauded album ‘Six Feet Beneath the Moon’. In the interim, Archy Marshall also released ‘A New Place 2 Drown’, a collaborative multimedia projects with his brother, Jack.

ABOUT WETRANSFER

WeTransfer makes beautifully obvious tools that bring ideas to life. Founded in 2009 in Amsterdam as a simple, well-designed file sharing service for the creative community, WeTransfer has grown to include tools that scale across the creative spectrum, including editorial platform WePresent (with over 2M monthly readers), WeTransfer for Mobile (with over 4M monthly users), quick slide-making tool Paste™ (with over 100,000 teams), immersive sketching tool Paper® (with over 25M downloads), and the original web platform with 42M monthly users and over a billion files sent each month.

From the beginning, WeTransfer has prioritized bringing “offline” values - trust, transparency, and ethics - online. This means the leanest data policy possible and tools that don’t distract people from their creative flow. WeTransfer has pioneered a new means of online advertising, resulting in the platform’s full-page wallpapers, designed by our award-winning in-house creative studio. Advertisers include industry-leading brands like Apple, Saint Laurent, Google, Balenciaga, Samsung, Netflix, Adidas, and Squarespace.

Since its founding, WeTransfer has proudly supported the creative communities and given up to 30% of advertising space to support the arts, donating over 5 billion impressions in 2017. Through our ongoing advertising grant program and content platform, WePresent, we have partnered with hundreds of groundbreaking artists and organizations, including Björk, King Krule, FKA twigs, Ryan McGinley, Ami Vitale, the Nelson Mandela Foundation, the UN Development Program, the World Wildlife Foundation and the Prince Estate. In 2016, WeTransfer launched the world’s first free Masters of the Arts in design thinking with the University of the Underground and Worldwide FM, the global radio station run by legendary BBC DJ Gilles Peterson.

Following a \$25 million investment from Highland Europe in 2015, WeTransfer opened a US office in Venice

Beach, Los Angeles, to add to the Amsterdam headquarters. In 2018, WeTransfer acquired popular creative apps Paper® and Paste™ and expanded its US presence to Seattle and New York City.

