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# WeTransfer wins four Lovies for WePresent and The Bunt Machine

**Content platform WePresent awarded Gold and Bronze, while short film 'The Bunt Machine' scoops two Gold awards.**



[WeTransfer](#) has been honored with four awards at the 2018 Lovie Awards, which for the 8th time highlights the most creative digital work in Europe.

[WePresent](#), the company's editorial platform with 2 million monthly readers, launched in January this year and was awarded Gold in the category [Art Websites](#), and Bronze for [Websites with Best Design - Aesthetic](#).

Rob Alderson, editor-in-chief of WePresent and VP of Content at WeTransfer commented: *Ever since we started talking about WePresent we fixated on how to make it special, for both our readers and the creatives whose stories we're so lucky to tell. So it's thrilling to be recognized by the Lovie Awards, and it gives us even more incentive to keep developing the site into what we think it can become.*

The short film *The Bunt Machine* won two Gold Lovie Awards in the category *Internet Video, Short Form* and *Internet Video, Best Art Direction*.

The Bunt Machine follows maker Mac Premo on his journey from building a machine that delivers bunts for his baseball-loving daughter, to turning his creative experience into a one-man play - all the while using WeTransfer to share his plans and ideas. The spot, which was directed by Premo, was produced in partnership with Supply & Demand and full-service creative agency Doubleday & Cartwright.

The award ceremony will take place on November 15 in London. The full list of winners can be found [here](#).

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#### ABOUT WETRANSFER

WeTransfer makes beautifully obvious tools that bring ideas to life. Founded in 2009 in Amsterdam as a simple, well-designed file sharing service for the creative community, WeTransfer has grown to include tools that scale across the creative spectrum, including WePresent (an editorial platform with 2 million monthly readers), WeTransfer for Mobile (with 5 million monthly users) and the original web platform (with 42 million monthly users and over a billion files sent each month).

From the beginning, WeTransfer has prioritized bringing “offline” values - trust, transparency, and ethics - online. This means the leanest data policy possible and tools that don’t distract people from their creative flow. WeTransfer has pioneered a new means of online advertising, resulting in the platform’s full-page wallpapers, designed by our award-winning in-house creative studio. Advertisers include industry-leading brands like Apple, Saint Laurent, Google, Balenciaga, Samsung, Netflix, Adidas, and Squarespace.

Since its founding, WeTransfer has proudly supported the creative communities and given up to 30% of advertising space to support the arts, donating over 5 billion impressions in 2017. Through our ongoing advertising grant program and content platform, WePresent, we have partnered with hundreds of groundbreaking artists and organizations, including Björk, King Krule, FKA twigs, Ryan McGinley, Ami Vitale, the Nelson Mandela Foundation, the UN Development Program, the World Wildlife Foundation and the Prince Estate. In 2016, WeTransfer launched the world’s first free Masters of the Arts in design thinking with the University of the Underground and Worldwide FM, the global radio station run by legendary BBC DJ Gilles Peterson.

Following a \$25 million investment from Highland Europe in 2015, WeTransfer opened a US office in Venice Beach, Los Angeles, to add to the Amsterdam headquarters. In 2018, WeTransfer acquired popular creative apps Paper® and Paste™ and expanded its US presence to Seattle and New York City.

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