Sketch integrates WeTransfer file-sharing app in its digital design toolkit

WeTransfer / Sketch integration makes it easy to share your large design-files quickly & effortlessly

July, 2018 -- Today, WeTransfer and Sketch announced the integration of a seamless file-sharing plugin in Sketch. The two Dutch companies' collaboration allows users to effortlessly share large files in and out of the app.

Sketch is one of the most popular design toolkits available today, aiming to help you create your best work — from your earliest ideas, through to the final artwork. The world-renowned 3D design toolkit is one of the most disruptive inventions for architects and interior designers of the last decennium and was built by the Dutch company Bohemian Coding.

Regular Sketch users are typically active creators. To help create awesome animations, adding data visualizations to interfaces or simply manage components, Sketch supports and nurtures an expansive plugin ecosystem, where users and developers share plug-in Sketch tools.

WeTransfer's mission statement is all about keeping users in their creative flow— enabling "the effortless transfer of ideas from one creative mind to many". The newly-released Sketch plugin makes sharing your Artboards in and out Sketch a fluid experience.

Travis Brown, WeTransfer VP of Business Development, commented:

"Sketch has become an integral tool for so many creatives. When we considered who to partner with, Sketch was an obvious choice. The WeTransfer team uses Sketch on a daily basis. Removing friction and making it easier to share during that last collaborative step was our primary goal. The simple shortcut achieves that goal without interrupting your flow."

To use the plugin users simply select any number of Artboards or Pages, and hit Command-L to upload them to WeTransfer, and generate a link. By copying the link users can share it via e.g. email□—□it's as simple as that.

You can find the WeTransfer Sketch plugin on WeTransfer's Apps page.

ABOUT WETRANSFER

WeTransfer is the simplest way to send your files around the world. The service was founded in 2009 in Amsterdam by Bas Beerens and Nalden, who wanted to create an easy platform for people to send big files without any sign-up. Today, over 40 million active users transfer one billion files every month all over the world. It is WeTransfer's mission to enable the effortless transfer of ideas between creative minds. We want to help our users get in, and stay in, their creative flow – that strange and beautiful state where everything comes together and great things happen.

WeTransfer has a dual revenue model, split between advertising and premium subscriptions. With WeTransfer Plus, customers benefit from bigger transfer sizes, storage and personalization options. WeTransfer also works with the world's biggest brands, including Google, Samsung, Netflix and Squarespace, to develop and deliver beautiful, full-screen advertisements on our background wallpapers.

Since day one, WeTransfer has proudly supported the creative communities by giving away up to 30% of the advertising space to showcase projects we love. Creative partnerships have been launched with some of the world's most interesting individuals and organizations, including Björk, Trevor Noah, Ryan McGinley, Moby, FKA twigs, alt-J, McSweeney's, World Press Photo, The Royal Academy of Arts, WWF and the Ace Hotel Group. On our content platform WePresent, we tell unexpected stories about creative minds from around the world. WeTransfer also supports tomorrow's creative leaders by offering free premium accounts to all arts students in the United States.

Following a $25 million investment from Highland Capital in 2015, WeTransfer opened a US office in Venice Beach, Los Angeles, to add to the Amsterdam headquarters.