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# WeTransfer launches new podcast with the International Center of Photography

Audiovisual explores how image-makers break into worlds that aren't their own. The new podcast is available on WeTransfer and podcast platforms from today.



# Audiovisual



Today, [WeTransfer](#) is launching [Audiovisual](#) - a new podcast series made in collaboration with the International Center of Photography (ICP) in New York and the first ever podcast about photography produced by WeTransfer. In each episode, WeTransfer's photography director Lucy Pike interviews an image-maker whose work takes viewers into a new world, from Nigerian gangsters to a teenager's battle against cancer.

The four photographers are [Melissa Bunni Elain](#) (US), [Raphaella Rosella](#) (Australia), [Tom Saater](#) (Nigeria) and [Mara Sanchez Renero](#) (Mexico).

The interviews explore how these photographers break into worlds that aren't their own, how they build trust with their subjects and the responsibility that comes with telling other people's stories.

“At WeTransfer we want to be able to inspire photographers, not only through showing beautiful imagery but also helping people to understand complex stories and projects, says WeTransfer's photography director Lucy Pike. “With this podcast series, we hope to bring people along the journey of these photographer's projects, the ups and downs and the final product. As well as sparking something within people around how much trust has to play within photography”, she adds.

Audiovisual is the third original podcast series by WeTransfer after [The Psychology of DJing](#) with Gilles Peterson and [What About?](#) with magCulture. It can be found on WeTransfer's wallpapers and on podcast channels (iTunes, Mixcloud, etc.). The pictures and the podcasts are presented together on WeTransfer's brand new content platform [WePresent](#) (previously ThisWorks), where it will be one of the first projects showcased along a lot of new interesting content telling unexpected stories about creative minds from around the world.

The projects are all part of ICP's ongoing series Projected which highlights the work of new voices who tell stories through concerned photography and visual culture. This series, recognized by the New York Times

as an innovative way that museums are engaging with the public, offers an in-depth look at a new generation of digitally native, socially engaged, and ever-sharing photographers contributing to a collective visual memory. During the day, the work is presented on monitors and during evening hours, images are literally "projected" onto the windows of the ICP Museum. Projected is curated by photographer and writer Wesley Verhoeve.

"This project and the people involved exemplify the quality of talent that we see emerging in the field of visual storytelling. When artists of this caliber speak about their process, hurdles and challenges, it inspires others to share their own creativity, talents, and unique perspectives with the world. ICP was thrilled to collaborate with the WeTransfer team on this project", says Wesley Verhoeve

For more info on ICP's Projected go to [www.icp.org/projected](http://www.icp.org/projected).

The four projects

[Saving Face](#) by Melissa Bunni Elain

[You'll Know It When You Feel It](#) by Raphaela Rosella

[Area Boys](#) by Tom Saater

[El Cimarrón Y Su Fandango/The Little-Known World of the Afro-Mexican](#) by Mara Sanchez Renero (Mexico).

About ICP

The International Center of Photography (ICP) is the world's leading institution dedicated to photography and visual culture. Cornell Capa founded ICP in 1974 to preserve the legacy of "concerned photography"- the creation of socially and politically-minded images that have the potential to educate and change the world- and the center's mission endures today, even as the photographic medium and image making practices have evolved. Through its exhibitions, school, public programs, and community outreach, ICP offers an open forum for dialogue about the role that photographs, videos, and new media play in our society. To date, it has presented more than 700 exhibitions and offered thousands of classes at every level. ICP brings together photographers, artists, students, and scholars to create and interpret the realm of the image. Here, members of this unique community are encouraged to explore photography and visual culture as mediums of empowerment and as catalysts for wide-reaching social change.

Note to editor

For press images, to embed the podcasts or to arrange an interview with Lucy Pike about the podcast, the partnership or WeTransfer's role in photography, please email Søren Nielsen on [soren@wetransfer.com](mailto:soren@wetransfer.com).

Presskit





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