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# WeTransfer wins four Lovie Awards

**FKA twigs documentary and unique storytelling collaboration CLEAN each scoop two awards for online excellence.**



Two WeTransfer projects have been honored with two awards each at 2017 Lovie Awards.

Now in their seventh year, The Lovie Awards honor online excellence in Europe across websites, online advertising, video, mobile, apps, podcast and social.

[CLEAN](#) - a ten-chapter story created with pioneering publishing platform [McSweeney's](#) - was awarded a bronze award and the public's choice award in Best Branded Editorial Experience for Online Advertisement.

The story was created by [Shelly Oria](#) and [Alice Sola Kim](#). One author would write a chapter and send it to the other, who would take the tale off in whatever direction felt right before sending it back to the other writer. Together they completed ten chapters in this way, challenging each other as they built the story.

[The Baltimore Dance Project](#) - a documentary by WeTransfer Studios featuring FKA twigs - scooped a bronze award and the public's choice award for Best Branded Editorial Experience, Online Advertising.

The documentary is directed by Nick Walker and chronicles British artist FKA twigs as she brings together a community of 400 dancers to celebrate artistic expression. The film premiered on WeTransfer's editorial platform [This Works](#).

The full list of winners can be found [here](#).

#### About The Lovie Awards

The mission of The Lovie Awards is to recognize the unique and resonant nature of the European internet community—from Europe's top digital and creative networks and content publishers to cultural and political organizations and individual creators. Now in its seventh year, The Lovie Awards continues to celebrate the most resonant and pertinent stories in Europe.