

Hans Anders best Retailer in audiology category for 3rd time in a row

The category winners of the awards "Salesforce Best Retailer of the Year 2022-2023" have been announced. Over 147,000 consumers voted for their favorite retailers in Belgium. During the Salesforce event on Thursday, October 6, Tom Versyp, sales manager Audio, received the Award for Best Retailer of the Year in the category Audiciens on behalf of Hans Anders, for the third time in a row.



Tom Versyp, Audio Sales Manager Hans Anders, and Barry Oosting, Country Retail Manager Belgium, have received the Award for Best Retailer in Belgium in the audiology category.

Rating on price, assortment, reliability, service and quality

As in 2020-2021 and 2021-2022, Belgian consumers voted Hans Anders as the best retail chain in hearing care. They rate chain stores and online shops on price, assortment, reliability, service and quality.

Good hearing accessible to everyone in Belgium

In his speech at the award ceremony, Tom expressed his pride in the audiologists at Hans Anders. According to Tom, they prove every day that thorough, expert hearing care and innovative hearing aids can be affordable for all hearing impaired people in Belgium. Supported by this Award, Hans Anders continues its mission in Belgium to make good hearing accessible for everyone in Belgium.

The Retailer of the Year Awards are presented annually in Belgium and the Netherlands to the retailer that receives the highest consumer appreciation within its category. The overall winners of the Salesforce Retailer of the Year will be announced on Nov. 10.

ABOUT HANS ANDERS

Nexeye

Nexeye is een platform van retailbedrijven dat op dit moment bestaat uit drie value-for-money optiekmerken die actief zijn in vijf Europese landen.

Hans Anders werd 40 jaar geleden opgericht en is met 407 winkels actief in Nederland en België met oog- en hoorzorg. In 2021 won de keten dankzij een succesvolle omnichannelstrategie de 'Shopping Award'.

eyes + more is met 280 vestigingen actief in Duitsland, Oostenrijk, Nederland en België, richt zich op betaalbare, modische oogzorg en is de snelst groeiende optiekketen in Europa.

Direkt Optik heeft 37 winkels in Zweden.

In totaal werken bij nexeye en labels meer dan 4000 medewerkers (headcount). De Britse **investeerder 3i** is eigenaar van nexeye.

Hans Anders