

The World Cup on Twitter: An Interactive Data Visualization by Twitter Counter

An interactive recap of all the Twitter stats from the World Cup knockout stage till the final

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SUMMARY

Twitter Counter presents an interactive visualization of all the Twitter stats from the knockout stage, the semi-finals and the final. Relive your favorite World Cup matches as they unfolded on Twitter and discover who was the most mentioned player and which hashflags dominated.

Already feeling nostalgic about the World Cup? Relive all your favorite matches as they unfolded on Twitter and discover who was the most mentioned player and which hashflags dominated.

Twitter Counter has created an interactive data visualization of all the Twitter stats from the knockout stage all the way through the World Cup final.

Here's some cool stats:

Top 5 most used #hashflags

- #ARG: 4,954,858 tweets
- #GER: 4,115,648 tweets
- #BRA: 3,573,466 tweets
- #NED: 2,137,269 tweets
- #USA: 1,561,955 tweets

Top 5 most mentioned players on Twitter

- James Rodríguez (@jamesdrodriguez): 1,456,126 mentions
- Neymar JR (@neymarjr): 1,210,548 mentions
- Mesut Özil (@mesutOzil1088): 616,075 mentions
- Luis Suarez (@luis16suarez): 330,009 mentions
- Cristiano Ronaldo (@Cristiano): 223,399 mentions.

This World Cup will forever stay in history as the World Cup of Twitter records. From Brazil's devastating defeat to Germany to the World Cup final, it's certainly been a month packed with

exciting games and even more exciting Twitter stats.



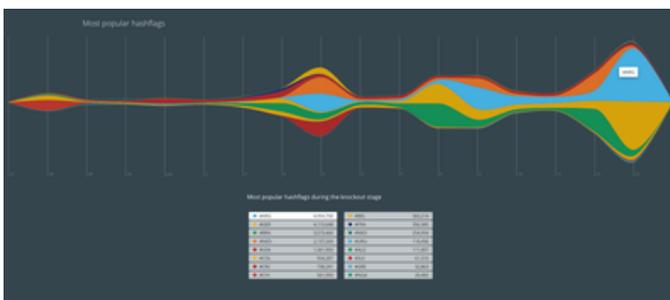
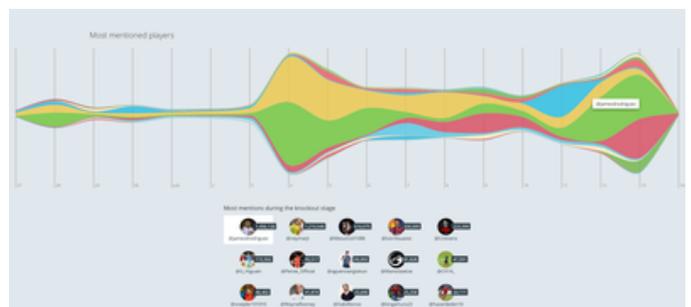
RELEVANT LINKS

Interactive data visualization

<http://twittercounter.com/specials/20...>

<http://twittercounter.com/specials/2014-fifa-world-cup-brazil/recap>

IMAGES



SPOKESPEOPLE



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ABOUT TWITTER COUNTER

Twitter Counter started as a self funded startup based in Amsterdam, The Netherlands. Today with +550,000 monthly visits and 2,1 million page views it has grown in to the number 1 stats site for Twitter users. Twitter Counter became profitable within the first 6 months after launch and has been growing phenomenally ever since.

Twitter Counter provides statistics of Twitter usage and tracks over 14 million users and counting. Next to that it offers premium services for even more powerful statistics and sells featured spots on its website to people who want to gain more followers. Twitter Counter also offers a variety of widgets and buttons that people can add to their blogs, websites or social network profiles to show recent Twitter visitors and number of followers. Every day it generates more than 4 million of those widgets on thousands of websites all over the web.



Twitter Counterpressroom

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