

TWITTER COUNTER ACCOUNTS SECURED FOLLOWING A HACK

Company assured security vulnerabilities on Twitter Counter have been securely removed

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SUMMARY

Twitter Counter, the leader in Twitter stats and marketing analytics app, has securely restored its service from the hack experienced last Friday, November 18th, which led to some of its high profile accounts to spam tweets.

After identifying the security breach that led to the incident, Twitter Counter was able to immediately block any further malicious activities by temporarily blocking its users from taking actions using its service, including posting tweets.

Although Twitter Counter tracks over 350 million Twitter accounts and has over 2 million users, making it the leading analytics service for Twitter marketing professionals, the incident affected only a handful of high profile accounts:

Companies using Twitter Counter's services, such as Playstation, Viacom, Xbox, The New Yorker and The Next Web were amongst the affected accounts. Some high-profile users of the service such as actor Charlie Sheen, soccer star Lionel Messi, astronaut Leland Melvin and Minnesota Governor Mark Dayton have also seen their accounts post some spam advertising by the hackers.

Twitter Counter was able to respond quickly to the incident and block the service to avoid any further misuse of its users' accounts. The company has since assured that users' private and critical information, such as credit card details and account passwords, was never compromised because of the company's strict policies of not saving those on its servers.



RELEVANT LINKS



For more information

<http://twittercounter.com/blog/2016/11/tc-accounts-secured-following-a-hack/>

QUOTES

"Twitter Counter is deeply sorry about the spam posts which were posted via our service and we sincerely apologize to the affected users. As the industry's prime service for Twitter account analytics, our users' account security is of paramount importance to us. We are committed to providing the most insightful Twitter marketing tool within the highest standards of privacy and security the most secure service for small and large brands to use. This attitude has enabled us to be a market leader and we intend to stay true to it. The security vulnerabilities we've had are being sealed and we are confident that this is an isolated incident. We know who the hackers are and are going to take legal action against them to make sure they can't commit such acts again nor profit from them."

— Omer Ginor

SPOKESPEOPLE



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ABOUT TWITTER COUNTER

Twitter Counter is a social analytics company headquartered in Amsterdam, The Netherlands. Based on traffic metrics, it is the leading global stats provider for Twitter accounts, providing free statistics over 350 million Twitter accounts. It is also a top tier Twitter marketing tool providing deep Twitter marketing analytics to brands and agencies.



TWITTER COUNTER

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