

Meet the first 15 startups of the TNW Boost Program!

Connecting startups to capital, coverage and new customers at TNW Europe 2014.



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The Next Web

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Summary **The first 15 startups to join the early stage startup program Boost have been selected; in total 70 startups will be selected to participate and demo at The Next Web Conference Europe in front of a worldwide audience, press and investors. Over 250 applicants from all over the world have applied so far and are in the process of being interviewed to claim one of the remaining 55 spots to demo at TNW Europe 2014.**

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Details For its 9th edition of TNW Europe Conference, The Next Web has redesigned its offering for startups by launching a brand new program dedicated toward accelerating, growing and supporting promising early stage startups from all over the world.

Startups like Waze, Rapportive and Shufl are just a few of the companies that have presented at TNW Conference in the past and went on to sell for millions in the years after their launch at The Next Web.

The 'Boost' program, which is being co-hosted by WeTransfer, is designed to connect startups with all the resources needed to grow: capital, coverage and new customers. Amongst the perks of joining the program are a branded Demo Table, a one-on-one introduction to a TNW-editor, a chance to pitch on stage and the opportunity to submit a pitch deck to investors before the start of the event.

Here are the first 15 participants:

CompanyMatch

From: The Netherlands

Quick pitch: "CompanyMatch allows jobseekers to match with companies they match best with based on their cultural and personal fit."

Tolq

From: The Netherlands

Quick pitch: "We professionally translate your website with the ease of just a few clicks and we even keep all your translations automatically updated too. Paste a Javascript snippet in your website, select languages and you're done."

Lowdown App

From: United Kingdom

Quick pitch: "The worlds first meetings app. Automated meeting information to help busy professionals. Save hours preparing for each and every meeting."

23snaps

From: United Kingdom

Quick pitch: "23snaps is a mobile-first private social network for families."

Parents can capture & privately share photos, videos & updates of their children and order prints of favourite snaps."

Hoosh

From: Switzerland

Quick pitch: "Hoosh develops an online competitive intelligence and market research platform that helps customers make better decisions in a matter of seconds."

Taggled.tv

From: United Kingdom

Quick pitch: "Have you ever watched an online video and seen something you wanted to buy or find out more about? Taggled lets you tag items within your video for free."

Ballcapp

From: The Netherlands

Quick pitch: "Ballcapp helps webshop owners convert their webshop to a native mCommerce app for iOS and Android."

Swipe

From: Norway

Quick pitch: "With Swipe, anything can be a slide and you can present it live to anyone, anywhere, on any device. Let's change presentations forever."

Extended Mind

From: Finland

Quick pitch: "Upload your thoughts and tasks into your Extended Mind so that you can focus on what's important. Retrieve all your important information in seconds."

EveryCook

From: Switzerland

Quick pitch: "EveryCook is not a simple kitchen device. EveryCook is an assistant that takes you by the hand, guides you through the recipe and does most of the job for you."

Discovered

From: The Netherlands

Quick pitch: "We offer artisans & designers from developing economies the easiest way to create online storefronts to reach, connect and engage with a global audience."

Swarmmer

From: The Netherlands

Quick pitch: "Engineering Music Discovery that values influences over behaviours to unlock new and inspired music recommendations – Rethink Music Intelligence."

Board a boat

From: United Kingdom

Quick pitch: "Board a Boat is a peer to peer boat rental marketplace. Whereby

boat owners can easily make their boats available to hirers."

Resultly

From: United States

Quick pitch: "Resultly allows you to get realtime updates on things like products, news , jobs and to discover your friends interests."

30mhz

From: The Netherlands

Quick pitch: "30mhz is a tool to measure the uptime on the internet of things - because uptime is not a vanity metric."

Relevant links

 [TNW Europe 2014](#)

 [Boost Participants 2014](#)

Images





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About The Next Web

Founded in 2008, The Next Web is one of the world's largest online publications that delivers an international perspective on the latest news about Internet technology, business and culture. With an active, influential audience consisting of more than 7.2 million monthly visits and 9.5 million monthly page views, The Next Web continues to expand its global presence on its website with the addition of new channels and content partnerships, as well as through events in North America and Europe.

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