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## TNW appoints Myrthe van der Erve as new CEO

After 15 years at the helm of TNW, founder Boris Veldhuijzen van Zanten will be handing over the company's reins to someone new.

Amsterdam NL, 10 September 2021 — Amsterdam based tech media company TNW has announced that Myrthe van der Erve has been appointed as the new CEO of the company. An accomplished business leader with over 15 years of experience, Van der Erve will succeed Boris Veldhuijzen van Zanten as of 1 September 2021. Veldhuijzen van Zanten will be taking a well earned step back, but will still be present within the company as co-founder and board member.

Myrthe van der Erve has a broad and extensive experience within the tech industry, most recently as TNW's COO. Before TNW, Myrthe has held management positions at Sanoma Media and numerous other tech consultant firms.

*“On behalf of the Financial Times, I am delighted that Myrthe has accepted the CEO role. We are fortunate to have someone of Myrthe’s calibre as Boris takes a well earned step back. [...] Myrthe will be working with the TNW board and TNW leadership team to take the business to its next phase of growth. She has already demonstrated strong operational capabilities, and I am very confident that she will be a great asset to the business.*

— James Lund, CFO/COO Financial Times and Chairman TNW

Commenting on the appointment, TNW’s new CEO Myrthe van der Erve said:

*“I’m thrilled to take over as CEO and build upon Boris’ great work. I’m excited to solidify our direction and guide the amazing people who are responsible for TNW’s incredible creativity and success.”*

— Myrthe van der Erve, CEO TNW

Van der Erve will take up the position of CEO of TNW on 1 September 2021. More about the company's change in leadership can be found in this [OP-ed](#) by Boris Veldhuijzen van Zanten.

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#### **About TNW:**

TNW is a global digital brand that informs, inspires and connects people who love tech, through media, events, and spaces. The company has been part of the Financial Times Group since 2019.

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# TNW

Inside TNW

