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## TNW Conference 2021

**TNW Conference**, Amsterdam's leading tech event, is returning in a special hybrid format this Fall. Marking the 15th in-person edition of the conference, TNW 2021 will welcome back attendees online and in-person on September 30th and October 1st. **Patrick de Laive**, CPO and Co-founder of TNW, had this to say:

“While we were successful in overcoming the challenges of 2020 by rolling out our online-only events, we still longed to return to the in-person setup. Now that the world seems to have the pandemic slightly more under control, with vaccination rates quickly going up, and the government looking to allow large-scale events again in the Summer, we've decided to combine our past conferences to create a true hybrid experience. TNW Conference 2021 will be open to a digital audience, as well as 4,500 in-person attendees at a spectacular venue along the riverside of Amsterdam. We are combining online and offline audiences and speakers, so whether you'll be joining in person or online, you'll get access to top notch content and speaker interactions, as well as the chance to schedule 1-1 meetings with the industry, regardless of their whereabouts. We're putting a lot of TLC into the event, and this will be our best and most surprising event in our company's history. Everybody at TNW is excited to meet up again.”

At the heart of TNW 2021 is our usual lineup of diverse world-class speakers – new media leaders, bestselling authors, futurists, entrepreneurs, and tech innovators. Back on hosting duties for the 15th year running is CEO and Co-founder of TNW **Boris Veldhuijzen van Zanten**, who is looking forward to welcoming you all back to the heart of tech. When talking about our flagship event, Boris said;

“Last year was difficult for a lot of people. We were lucky enough to host our events in an online format, but it is true that we’ve missed being able to meet you all face-to-face. Now that the world is starting to open up a little, we’re seizing this opportunity to welcome back businesses, industry leaders, and all tech lovers at our hybrid event. Whether you’re attending the conference in person or online, you can expect the same vibe and the same unmatched TNW energy that we’ve all been looking forward to during the past year.”

Our new hybrid setup allows us to offer both in-person and online **experiences**, in the form of our business pass, investor pass, and executive pass. Our super early bird offer is available now, giving people the chance to save €320 on their ticket. Startups eager to be part of our 15th physical edition have access to our special **Startup Program Package**, which includes business passes, digital-only passes, a one-day booth to demo your product and generate leads, and access to investor meetings at the conference.

#### About TNW:

TNW is a global digital brand that informs, inspires and connects people who love tech, through media, events, and spaces.

Primarily known for its global media outlet and award-winning tech events, TNW also incorporates a tech hub label and delivers custom innovation programs to corporations and governments.

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