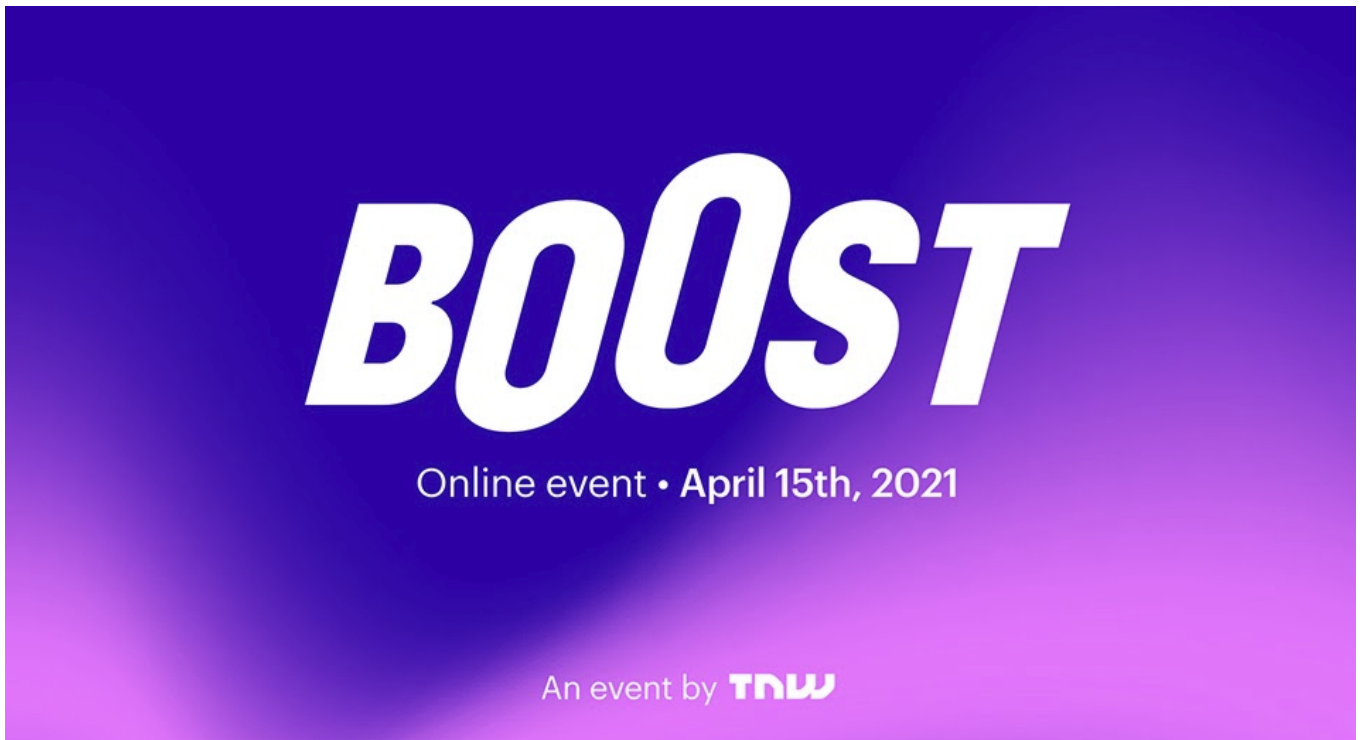




🕒 23 March 2021, 10:24 (CET)

TNW Hosts: Boost 2021



Amsterdam, March 19th 2021

2020 bulldozed perfectly crafted consumer insights and trampled our predictions. What's a digital marketer to do?

On April 15th, TNW is bringing the emarketing and growth world **Boost**. Boost is a chance to learn from global experts in marketing and growth, and to take your brand from local to global.

CEO of TNW and host of Boost **Boris Veldhuijzen van Zanten**, says “in 2021, the marketing industry is still finding its feet amidst a radically-changed consumer and accelerating digital landscape. Boost Couch Conference will bring the expertise of brand and growth marketing leaders to equip attendees with the practical knowledge to tackle challenges, make quick changes, and move with flexibility in the months to come.”

At the heart of Boost is a line-up of diverse world-class speakers – growth pioneers, marketing evangelists, and global stakeholders in some of the most well known brands from around the world.

Tamar Riley, VP Audience & Content Strategy at Refinery29, Inc & I-D, and **Purna Virji**, Senior Content Marketing Evangelist at LinkedIn, will give their hot takes on building relevant and inclusive content. **Eugenie Teasley**, one of the leaders of Social Impact at Uber and **Sherry Rahmatian**, Managing Director at Sylvain Labs, will cover how impact campaigns work most effectively (hint: not simply tacked on). **Dong Chen**, Head of Brand and Acquisition Marketing at Reddit, will show us how to bring a brand to life authentically, and **Patrick Layer**, Head of Growth at Backbase will be walking us through how to innovate at pace. Our full list of speakers can be found [here](#).

We know what you're thinking, and no: this isn't just another webinar. While we're still at home and remote on our couches for our **Couch Conference** series, TNW promises the same production value and unmatched energy that it has become popular for with its in person events. You can find the full scoop on our blog - [here](#).

Past media attendees for TNW included: CNBC, Fast Company, Bloomberg, Wired, The Financial Times and The Economist. Want to be in their company? Sign up [here](#) for our exclusive press pass.

You'll want to be on the list for this, as we'll be making a very special announcement about our flagship event TNW Conference very soon...

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Inside TNW