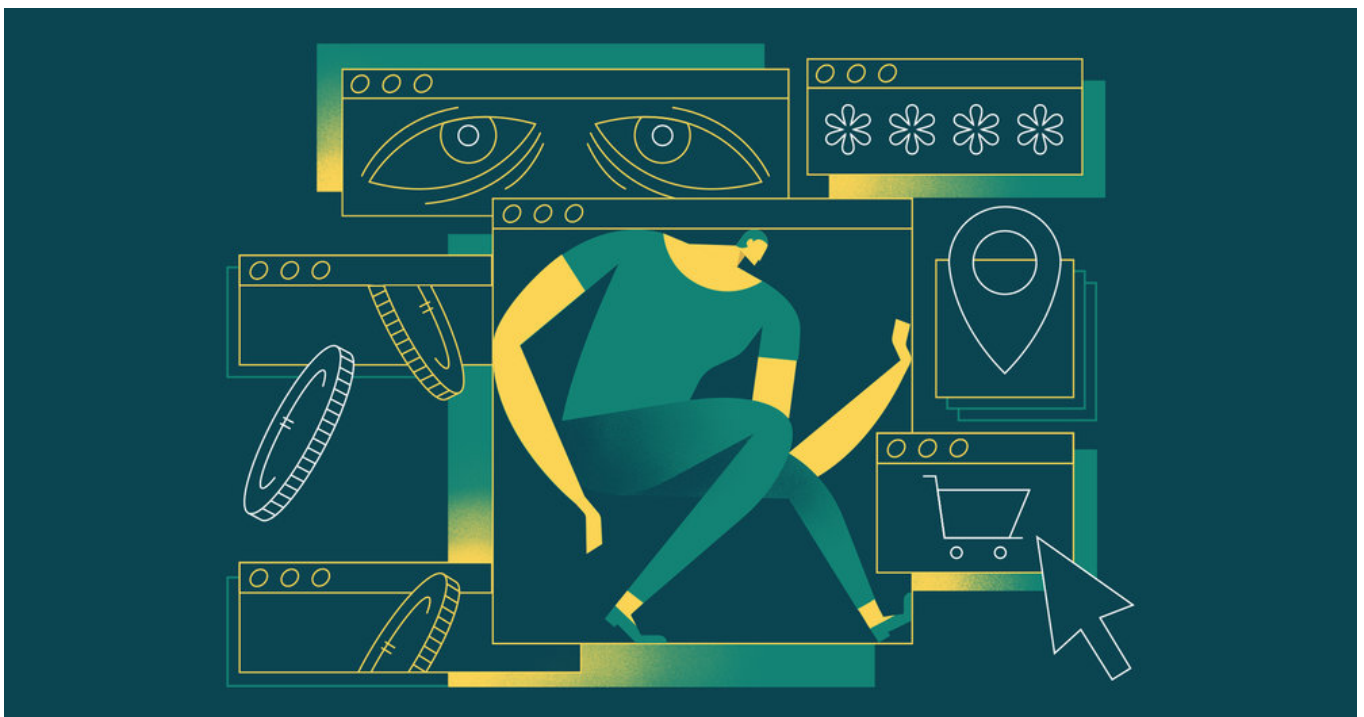


Forensic Finance podcast looks at ways banks can help fight global issues

TNW (The Next Web) and Dutch bank ABN AMRO launch **Forensic Finance** – a podcast discussing how data science and finance can help combat urgent world concerns



Forensic Finance—a new podcast announced today by TNW and ABN AMRO— sets out to cover significant topics such as human rights violations and environmental issues.

[The first episode](#), 'How bank data analysis helps fight modern slavery,' tackles human trafficking. With more than 40 million people believed to be victims of this crime, human trafficking is a global reality that concerns governments, organizations, and society as a whole. The episode tells the story of how three major institutions—The University of Amsterdam, the Netherlands' Ministry of Social Affairs and Employment, and Dutch bank ABN AMRO—have created a one-of-a-kind partnership to analyze bank data for suspicious activity that could pinpoint human trafficking. Following the digital fingerprints hidden in banking data—without violating customers' privacy—the researchers are tackling the \$150 billion industry to try to identify potential criminal activity.

"Without tooting the self-congratulatory trumpet too hard, I think this podcast turned out excellent," said TNW editor in chief Alejandro Tauber. "The subject is both interesting and shocking, the stories and solutions are well told by our guests, and the production – including dramatic music made at our direction – is great."

Maarten Bokhoven (Head of Employer Branding, Sourcing & Communitymanagement): "We're excited about the podcast as it gives us the chance to talk about our challenges, and showcase ABN AMRO as an innovative and socially engaged employer. Knowing TNW readers are interested in longreads and background stories, we decided to join forces to share some of these challenges from several perspectives. Human trafficking is a complex topic and a podcast is the perfect platform to tell this story."

The first episode of Forensic Finance is now available on TNW as well as on all major streaming platforms.

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