TNW bolsters management team with new COO Myrthe van der Erve

Amsterdam, November 1, 2018: Today, TNW (The Next Web) announces Myrthe van der Erve as new Chief Operations Officer (COO), joining Boris Veldhuijzen van Zanten (Founder & CEO), Patrick de Laive (Founder & Chief Product) and Robert-Jan de Laive (CFO). Myrthe joins TNW after holding a number of key roles in business development, management and digital development at media, consultancy and fintech companies Sanoma Media, Magnus Consultants and Virtual Affairs.

The new hire comes on the back of an exciting period of growth for TNW. A few weeks back, TNW announced it will be moving its annual tech event from Westergasfabriek to NDSM, in order to accommodate future expansion and host more attendees from 2019. TNW is also holding a blockchain-focused event in London later this year, as well as looking into opening a new workspace around Amsterdam, in addition to tech hub TQ, which opened back in October 2016 and is currently at full capacity.

Myrthe van der Erve says: "I am very honored to join Boris, Patrick and Robert Jan in the management of TNW as a COO. I am incredibly energized to help lead TNW to its next phases of growth tied with operational excellence. I strongly believe that TNW can and must play an ever increasing role to unite and enforce technology enthusiasts to advance society."

Boris Veldhuijzen van Zanten says: "With the current scale of our company and our big plans for the future, it's becoming more important than ever that operations run smoothly and efficiently. We're pleased to welcome Myrthe on board, who will be in charge of keeping things organized while preserving what makes TNW unique and allowing us to continue our success story."

ABOUT INSIDE TNW

Here you can get a sneak peak inside TNW, the stuff we don't publish on our media platform. In case you have

missed it... TNW is a global digital media company, with a focus on Generation T.
We have four branches: Media, Events, Intelligence and Spaces, that all build onto each other to create a virtuous circle of awesomeness for tech companies and Gen T.

Want to know more? What is TNW?

Inside TNW