

# TNW Conference wins gold at European Best Event Awards

**Amsterdam, October 20, 2016** – Leading Amsterdam-based tech event [TNW Conference](#) was awarded gold at the [EuBea Festival](#), winning 1st place in the ‘Best Conference/Congress’ category. Every year, the EuBea honors and celebrates the boldest and brightest events happening in Europe.

The 11th edition of the awards festival, which took place in St Petersburg, Russia, saw 276 entries from 29 countries, across 22 categories. Shortlisted events were invited to pitch in front of a jury consisting of renowned event and marketing experts. In the ‘Best Conference/Congress’ category, TNW Conference competed against world famous names such as Vodafone, Volvo, and O2, with event budgets of up to €10M.

Under the ‘Calling all crazy ones’ motto, TNW Conference 2016 brought together 10.000 digital entrepreneurs from 103 countries for a full week of side events, 7 stages of content, 150 speakers, 400 exhibitors and 5000m<sup>2</sup> of business floors, all built around 3 open-air food courts. A 48-hour hackathon, 2 TV studios, and a one of a kind elevated take-away restaurant were complimented by 5 live musical acts. For the past six editions, the home of TNW Conference has been Westergasfabriek – the beautiful 19th century industrial complex set in modern landscaped parkland.

Speakers of TNW Conference 2016 included famous entrepreneurs Gary Vaynerchuk, Casey Neistat and Julie Zhuo, who praised the ‘mind-blowing’ production value of the event, as well as the impressive setting and location of the Westergasfabriek.

Wytze de Haan, Director of Events at TNW, says: *“TNW Conference 2016 was the outstanding result of 11 months of work by 632 people. The event was covered in 21 print and 176 online articles, gathered 430M social media impressions and generated almost 40.000 meetings for our attendees. The recognition we got from the EuBea represents the culmination of all our efforts, and we can’t wait to show what we have in store for 2017.”*

Nurah Abdulkadir, Marketing & Communications Manager at Westergasfabriek adds: *“For us, TNW Conference is the perfect image of how a congress should look. Their forward-thinking approach fits just right with the DNA of the Westergasfabriek. The event is playful and creative, and the clever ways they use our venue makes the location a key part of the concept and experience.”*

---

#### ABOUT INSIDE TNW

Here you can get a sneak peak inside TNW, the stuff we don't publish on our media platform. In case you have missed it... TNW is a global digital media company, with a focus on Generation T.

We have four branches: [Media](#), [Events](#), [Intelligence](#) and [Spaces](#), that all build onto each other to create a virtuous circle of awesomeness for tech companies and Gen T.

Want to know more? [What is TNW?](#)

---



Inside TNW